CHAPTER I

INTRODUCTION

This chapter presents some subs of chapter include Background of the study, Statement of problem, Objective of study, Significance of the study, Scope and Limitation of the study and Definition of the key term.

1.1 Background of study

Language is very important in human life, because we cannot communicate with each other without it. One of the languages is English. English has become an important popular language for international communication and people always call it as an international language. Language is an effective tool to make relationship and work together. Wardhaugh (1977:3) stated that language is a system of arbitrary vocal symbols used for human communication. It means that the main function of language is a tool of communication. Other definition is given by Kreidler, He (1998:19) stated that language is a system of symbols through which people communicate. The examples of symbols were spoken, written, or signified with the hands. Human being is a social and an individual who always communicates with each other. This definition shows that people use language to express idea, knowledge, and feeling with another people in written and spoken. How people can cooperate with others? It is absolutely by using language. People do not know the meaning of something and will miss the communication without a language.
Language cannot be separated from us, because it is so important in every aspect of human life, such as: technology, education, sciences, politics, economics, art, etc. In art for example: namely song. The songs have the imaginative quality and specific characteristic of the language use, such as denotation and connotation. English songs are used to express human feelings. It is necessary for listeners especially Indonesian to comprehend the content of the English songs than the others. Now, all of the people like music or song, from the young till adult, especially English ones. Most of them would like to collect the English song cassettes or CD. They are interested in improving English mastery through English songs which are popular right now.

In this thesis, the writer chooses the song as object of the research. Song is a short musical composition which is sung by human voice, and has a certain lyric. Lyric is expressing the writer's emotions, usually briefly and in stanzas or recognized forms (Concise Oxford English Dictionary, 11th Edition Revised).

The meaning of a lyric can either be explicit or implicit. Some of lyrics are composed in poetical composition which makes it similar with poetries that there are many words written using figurative languages. Most of the authors express their ideas of reality, social life in their point of view, and their experiences through their own imaginative and intense perception of their own world. The authors purpose to makes a good response from the listeners. So, the song can make the listeners more interested in hearing it such as in Harris Jung’s song.

The writer chooses Harris Jung’s songs, because this is one of the most popular and bestseller album in this year of Ramadhan month and this song was
successful and become the hottest songs on 2015 defeating the famous band “COLDPLAY” on iTunes with other songs. This news is told through account instagram Warner Music Indonesia.

Harris Jung is British-Muslim recording artist who won the Awakening Talent Contest in 2013, leading him to sign a record deal with Awakening Records. Through Awakening, he released his first official music video for the song "SalamAlaikum" as part of his debut album Salam. There are many messages delivered in his songs, the concept of songs in this album mostly about religious song, which describes the greatness of Almighty Allah and the Prophet Muhammad as well as the love a child to the parents. And the language that is used to convey the messages in the song is figurative language, so the listener will be interested in listening song to obtain the purpose and the messages delivered in the song.

This study focused on the use of figurative languages in song lyrics especially in Harris Jung’s songs, because many figurative languages could be analyzed by the writer. In fact, many students do not really understand about figurative language, how to classify the type and explain the denotative meaning from figurative meaning. Every song has many messages. The song needs to analyze the meaning to understand the song. From the phenomenon, the writer would analyze the figurative language which is used mainly in the song lyrics in the songs of Harris J. The writer is also interested to find out what the meaning of the figurative language found in that song. The writer presents a study entitled:
“AN ANALYSIS OF FIGURATIVE LANGUAGE FOUND ON THE SONG LYRIC BY HARRIS JUNG’S “SALAM” ALBUM.

1.2 Review of Related Research

The writer takes reviews of related literature from the other graduating paper as comparison and also close relation of the use of English word. They are:

The first review related to this research, the title is “Analysis on Figurative Language Used in English Translation of Bukhori Hadith” which has been researched by Dina in 2008. In her graduating paper, she classified the figurative language expression based on Perrine theory’s and applied pragmatic context to describe the implicature. After analyzing the data, the researcher found the types of figurative language used in Bukhari Hadith which can be identified as simile, metaphor, personification, and allegory. She also found that the implicature used in English translation of Bukhori Hadith covered the explanation, description and also reminder. All of the implicature in her study belongs to the conversational implicature.

The second review related to this research, is “An Analysis of Figurative Languages Used in Harry Potter Fifth Movie “Harry Potter and The Order of The Phoenix”, by Okventia Rahma Lutan in 2012, in her graduating paper, she used descriptive qualitative methods in her analyze. In her graduating paper, she found 10 kinds of figurative languages. They are metaphor, simile, personification, metonymy, symbol, synecdoche, paradox, hyperbole, litotes, and irony.

The third review related to this research, is “A Semantic Study on Figurative Language Used in the Westlife’s Album”. By Agustin Dwi Ningrum in
2009. In her graduating paper, she classified the figurative language expression based on human perceptual system and describing the contextual meaning of the figurative language expression used in Westlife’s lyrics song on Westlife’s album. After analyzing the data, the researcher found that figurative language used on Westlife’s album is dominated by personification as their creativity of mind expression. Besides, the writer also finds other of figurative language namely; hyperbole, simile, metaphor, and synecdoche. Westlife’s album uses several symbol of human perceptual system namely; being, energy, substance, object, animate, and human/man.

This research has the same theme with the first and the second review related literature research. The analysis is figurative language, but the objectives of this research do not concern to Bukhari Hadith and movie, but it concerns with song’s lyrics.

There is similarity between this research and this previous study. It is about the theme and objectives in the last previous study. The differences between this research and the last previous study are objective in song album. The album title of this research is “SALAM” by Harris Jung’s, whereas the last research is “Westlife”

1.3 Statement of the Problem

From the background of the study, the writer would like to write down the problem statement as follows:

1. What are the types of figurative language used in Harris Jung’s “Salam” album?
2. What are the figurative meanings that used in Harris Jung’s “Salam” album?

1.4 Objectives of the Study

Specifically, the purposes of the research are:

1. To identify the types of figurative language used in Harris Jung’s “Salam” Album.
2. To describe the figurative meaning of each types of figurative expression found in the song’s lyrics.

1.5 Significance of the Study

A study on figurative language is very interesting and challenging because it is one of the aspects of the language used. This study gives both theoretical and practical contribution. Theoretically, the result of the study is expected to be useful and develop the information of semantic study, especially in figurative language. Practically, the result of this study are expected to be useful for the writer herself or give a valuable knowledge and further information for any readers in general and also being an alternative references for other researchers especially in conducting the same research.

1.6 The Scope and Limitation

The scope of this research focuses on semantic study, especially in figurative language that is classified in eleven kinds: they are simile, hyperbole, personification, metaphor, symbol, litotes, synecdoche, metonymy, paradox, oxymoron, and irony. To avoid the broadening of discussion, the writer limits the
research only in twelve songs of Harris Jung and the figurative meaning that are used in the album of Harris Jung’s song lyrics “Salam”. Ten titles of Harris Jung songs are “SalamuAlaikum, My Hero, Good Life, Let me Breathe, Love Who You Are, I promise, You Are My Life, The One, Rasool Allah, and Worth it”.

1.7 Definitions of key Terms

Semantic: Study of meaning and since meaning in part of language, semantic is part of linguistic. (Palmer, 1976:1)

Figurative Language: A figure of speech may be said to occur whenever a speaker or writer, for the sake of freshness or emphasis, departs from the usual denotations of words. (X. J. Kennedy, 1979:487) it means that figurative language is a word or phrase that departs from everyday literal language for the sake comparison, emphasis, clarity, or freshness.

Song: a musical expression, which are consist of rhythm and lyrics (en.wikipedia.org).


Harris Jung: Is a young British Muslim artist with Indian and Irish heritage (en.wikipedia.org).

SALAM: The first one of Harris Jung’s that was released on 18 September 2015 in Jakarta.