

CHAPTER 3

RESEARCH METHOD

The researcher used research method to conduct her research in order to get more complete result. Research method was an important way to reach the objectives of the research. The researcher presented approach, data source, data, data collection and data analysis.

3.1 Research Approach

In conducting this research, the researcher used descriptive qualitative approach. The qualitative method was a research procedure which result in descriptive data including written and oral word from the research objectives whether it is from society or books. The researcher studied lexical meaning and contextual meaning.

Unfortunately, it describes the data in the form of words and uses the text of the lyrics to be analyzed. Therefore, this research was descriptive qualitative because it depends very much on narrative descriptive. Qualitative approach took because this research was in discussing.

3.2 Data and Source of Data

The data sources of the research are the text of the lyrics on “Avril Lavigne’s” Song. The researcher analyzed lexical meanings and contextual meaning of the song. The lyrics used the data source in this research are

No.	Title	Album
1.	When You Are Gone	The Best Damn Thing (2007)
2.	Wish You Were Here	Goodbye Lullaby (2011)
3.	Keep Holding On	The Best Damn Thing (2007)
4.	My Happy Ending	Under My Skin (2004)
5.	Everything Back But You	The Best Damn Thing (2007)

This research choosed five lyrics based on the different album because those songs were the most popular songs on “Avril Lavigne” Lyrics Album Song. The researcher took the data from internet social media.

3.3 Technique of Data Collection

The researcher collected the data in following step. First, the researcher reading all the data sources. Second, she selected the appropriate songs in the lyrics “Avril Lavigne” songs. Next, she chooses five lyrics covered in the song. The last, the data to be arranged systematically in accordance with the research focuses. To arrange the data, firstly, the researcher defined about the lexical meaning, and the second explained about contextual meaning.

3.4 Technique of Data Analysis

After the data was be collected, the researchers analyzed in the following steps. First of all, the researcher read the data. Secondly, she find out the meaning with one by one this word. Thirdly, she category the word who has not the real meaning. After this, she explained the word meaning in these lyrics uses lexical meaning using those dictionaries. And then, she explained about a contextual meaning from the word in these lyrics appropriate the context in this song. Finally, she drew the conclusion based on the result.