CHAPTER IV

FINDING AND DISCUSSION

This study focuses on the kinds of flouting maxim used by characters and the contexts of situation when characters flout the maxim in “Frozen” movie. The main point of this chapter is to answer the statement of problems in chapter 1.

In this chapter, the data are taken from the conversation which are uttered by characters in “Frozen” movie. The researcher takes the data only in forming of utterances which include into flouting maxim field.

4.1 Findings

In Frozen movie there are some characters, but the most important characters are Ana and Elsa because they are sisters and they are the main characters. In this story, Elsa has a magic power which her power grows up stronger. One day, their parents go to some place in a voyage, but in the middle of the voyage they get an accident that causes them passed away. Automatically Elsa will be their heir. Their parents are the king and the queen of Arendell kingdom. The characters in the movie are, Elsa, Ana, Sven, Mother (as the Queen), Father (as the King), Duke, servan, Prince Hans, and Olaf (a creation from snow that created by Elsa) as the figurant of characters. In this study the characters in “Frozen” movie often flout the maxims. The researcher finds that characters in this movie flout the four maxims, they are: maxim of quantity, maxim of quality, maxim of relation, and maxim of manner.
In this section the researcher focuses on the kind of flouting maxim. That is found 21 utterances. Secondly, the researcher focuses in context of situation when the characters flout the maxim in “Frozen” movie. From the context of situation the researcher analyzes the data in terms of field, tenor, and mode by using Halliday’s theory.

4.1 Kinds of Flouting of Maxim

There are four kinds of flouting maxim; they are flouting maxim of quantity, flouting maxim of quality, flouting maxim of relation, and the last flouting maxim of manner. In this research, the researcher found six kinds of flouting maxim of quantity, five kinds of flouting maxim of quality, nine kinds flouting maxim of relation, and only one kind of flouting maxim of manner.

4.1.1 Flouting maxim of quantity

Flouting maxim of quantity occurs when a speaker blatantly gives more or less information (Thomas: 1995:69). When the speaker gives a too little or too much information to the hearer. It means that the speaker flouts the maxim of quantity. When the speaker flouts the maxim it will cause the communication can not run well. In “Frozen” movie there are some utterances are flouted by giving information which it is not as required. Below are some pattern flouting maxim of quantity:

Datum 1
00:04:28 – 00:05:48
YOUNG ELSA : “Ready?Uhhm...”
YOUNG ANNA : “This is amazing!”
YOUNG ELSA: “Watch this! Hi, I'm Olaf and I like warm hugs.”
YOUNG ANNA: “I love you, Olaf.” Al'right.
ELSAA: “Hang on”
ANNA: “Catch me!”
YOUNG ELSA: “Gotcha!”
YOUNG ANNA: “Again! Wait!”
KING: “Elsa, what have you done? “This is getting out of hand!”
YOUNG ELSA: “It was an accident.
I'm sorry, Anna.”
QUEEN: She's ice cold.

At this moment Anna and Elsa plays together in Ball room. They enjoy their games, Elsa is blessed with a power which she can shoot snow from her hands and she can freeze anything that she wants easily. At this time Elsa uses her power to create a snowman. Anna is so happy when Elsa uses her power. Within their games, unfortunately Elsa slips on the ice which she creates, it causes her can not control her magic. The effect of her magic makes Anna fall down. Elsa quickly comes to Anna to get and sees Anna’s condition. She sees that Anna is unconscious, this situation makes Elsa so afraid. Then Elsa calls their parents, From that accident above the King and Elsa doing interaction. When King asks to Elsa about what is happening to Anna. Elsa gives a short anwer, it means that she gives a little information to the King. Actually, the king need explanation from Elsa but unfortunately the information is less. So, in this occasion Elsa flouts the maxim of quantity because Elsa does not explain clearly how Anna falls until makes unconscious. The factor Elsa flouts the maxim of quantity because she feels so afraid about Anna’s condition that caused by her.
Datum 2

00:06:48 – 00:07:47

GRAND PABBIE : You’re Majesty! Born with the powers or cursed?
KING : “Born. And they’re getting stronger.
GRAND PABBIE : You are lucky it wasn’t her heart. The heart is not so easily changed, but the head can be persuaded.
KING : Do what you must.
GRAND PABBIE : I recommend we remove all magic, even memories of magic to be safe... But don’t worry, I’ll leave the fun. She will be okay.

YOUNG ELSA : “But she won’t remember I have powers?
KING : It’s for the best.
GRAND PABBIE : Listen to me, Elsa, your power will only grow. There is beauty in it... But also great danger. You must learn to control it. Fear will be your enemy.

In this opportunity, the King, the Queen and Elsa go to the Valley of the living rock. They bring Anna who is still unconscious. There, The King informs to the Trolls about his problem. The Master of Troll receives them well. Then Master of Troll sees Anna’s condition, the Troll says that Anna is still in a good condition because the magic power does not hurt her heart. The master of Troll decides to replace all of Anna’s memory, but the troll leaves the fun memory. After heard the troll’s explanation, Elsa asks to the Troll but the King interrupts and answers it. The King answers Elsa’s question does not informative as required. Instead the information that is given by the king is too little. Elsa does not get the reason why Anna will not remember about her power well. From this conversation it can be concluded that the King flouts the maxim of quantity. The factor that causes the King flouts the maxim of quantity is because the King want to make good choice in future, it means that Anna is better does not remember about her magic power, Because if Anna still knows the power, it will cause bad
condition in future. Elsa is young girl, so according to her the information that is given by her father is not detail. It is caused Anna’s less understanding.

Datum 3

00:17:04 – 00:17:18
ANNA: whoooaaa...Hey!
HANS: Hey! I’m so sorry. Are you hurt?
ANNA: Hey!I-ya, no. No. I’m okay.
HANS: Are you sure?
ANNA: Yeah, I just wasn’t looking where I was going.

In this dialogue Anna falls back and lands in a small wooden boat. It tips off of the dock. She’s heading overboard. But just then, the horse slams his hoof into the boat and steadies it. From the conversation above occurs between Anna and Hans, Anna seem interests to Hans. In her face is full of happiness. She gives a good information to Hans and she shows that she is friendly girl. When she answers Hans’ question. The information that is given is more informative than as is required, because without she answers like “Yeah, I just wasn’t looking where I was going” it will be propered if she answers “Yes, of course”. From Anna’s answer it can be concluded that Anna flouts the maxim of quantity.

Datum 4

00:22:09 – 00:22:26
ELSA: Are you okay?
ANNA: I’ve never been better. This is so nice. I wish it could be like this all the time.
ELSA: Me too...But it can’t.
ANNA: Why not?If...
ELSA: It just can’t.
After Anna dances with Duke, Anna comes to Elsa. They stand up together, then Elsa opens a conversation to make sure that Anna so enjoy when dances with Duke. In this occasion Anna is so happy, until she answers Elsa’s question more informative than is needed. The Elsa’s question is “Are you okay?” it will be fine if Elsa answers “Yes I am Okay” but here Anna uses long answer “I’ve never been better, this is so nice. I wish it could be like this all the time”. It means that Anna flouts the maxim of quantity, because she gives too much information to Elsa. Anna gives too much answer is caused she is so happy at this moment.

Datum 5

00:25:42 – 00:26:15
ANNA : Oops! Pardon. Sorry. Can we just get around you there? Thank you. Oh, there she is. Elsa! I mean... Queen... Me again. May I present, Prince Hans of the Southern Isles.
HANS : You’re Majesty.
ANNA : We would like...
HANS : your blessing...
ANNA : of...
HANS & ANNA: our marriage!
ELSA : Marriage...?
ANNA : Yes!
ELSA : I'm sorry, I'm confused.
ANNA : Well, We haven't worked out all the details ourselves. We'll need a few days to plan the ceremony. Of course we'll have soup, roast, and ice cream and then... Wait. Would we live here?

Anna and Hans come to Elsa together they want to ask Elsa’s permission for their marriage. Anna is so antutias but different with Elsa seems so confuse about Anna’s behaviour. When Elsa says “I’m sorry, I’m confused”, Elsa hopes that Anna and Hans will explain twice clearly but Anna precisely gives answer
too much. It means that in this conversation Anna gives information more than as is required by Elsa. Actually Elsa does not need it. So here Anna clearly flouts the maxim of Quantity. It is done by Anna because she wants to explain more about her desire to marry with Hans. Elsa as Anna’s sister does not agree with her decision to marry with Hans, that reason makes Elsa does not need much information.

Datum 6

00:30:02 -00:30:14
DUKE : She nearly killed me.
ANNA : You slipped on ice...
DUKE : Her ice!
ANNA : *It was an accident. She was scared. She didn't mean it. She didn't mean any of this*... Tonight was my fault. I pushed her. So I'm the one that needs to go after her.

In this moment Duke is so angry to Elsa, he feels that Elsa is dangerous. He thinks that Elsa can kill everyone. After know about it Anna gives him a long answer because Anna knows that Elsa does not mean to kill Duke, so Anna says that the accident does not caused by Elsa. In this dialogue, she clarifies that the mistakes is caused by himself. Eventhough the Duke is right says “her ice” because Ice is created by elsa’s by using the magic power. Here Anna gives more information to Duke, so Anna flouts the maxim of quantity.
4.1.1.2 Flouting maxim of quality

The participant can be mentioned flouts the maxim of quality when he/she implies the information which it is not suitable with the fact. Flouts which exploit the maxim of quality occur when the speaker says something which is blatantly untrue or for which he/she lacks adequate evidence (Thomas, 1995: 67). The pattern below that includes flouting maxim of quality starts datum 7 – 11.

Datum 7

00:30:35 – 00:30:42
HANS : Are you sure you can trust her? I don't want you getting hurt.
ANNA : She's my sister, she would never hurt me.

In this scene Elsa will follow Elsa. She will bring Elsa come back to Arendelle to make condition became stabel. In previous weather is summer. Elsa unexpetedly changes the weather becomes frozen. So Anna decides to find Elsa. Anna uses horse to help her. Before she go, Hans asks to her "Are you sure you can trust her? I don't want you getting hurt.". In this occasion Elsa gives answer to Hans which it is lack of evidence from what she says. whereas when Anna met Elsa, Elsa hurts her. So, Anna flouts the maxim of quality because she thinks that it will impossible if Elsa will hurt her. She surely answers Han’s question eventhough she does not has inadequate evidence that Elsa will hurt her.

Datum 8

00:57:53 – 00:57:58
KRISTOFF : Anna. Are you okay?
ANNA : I'm okay... I'm fine...
Kristoff comes to Anna, In this occasion Anna really getting a hurt. She fall down on the floor, Kristoff helps her to stand up. Kristoff asks about her condition, Kristoff asks to her “Anna. Are you okay?” But Anna answers “I’m okay...I’m fine” actually at this moment Anna getting hurt, because Elsa has broken her heart. So here Anna distinctly flouts the maxim of quality because she hides her sick from Kristoff. It is done because she does not want to make kristoff feels worry and panic.

Datum 9

01:17:19 – 01:17:24
DUKE : It's getting colder by the minute. If we don't do something soon, we'll all freeze to death.

(Hans comes in, putting on his most distraught face.)
SPANISH: Prince Hans.
HANS : Princess Anna is... Dead.

Hans goes out from Anna’s room. Anna’s in agony condition is leaved by him in her room alone. Hans sees there are three people, they are Duke and his friend then Hans come to them. He shows sad face. He pretends to be limp in front of Duke and his friend. Here, Hans lies to Duke, spanish Dignitary and various dignitary. He says that Anna is dead but actually anna still live. Here Hans flouts the maxim of quality because what he said is not a fact. There is no evidence that Anna is dead. It is done because he has a intend aim, the aim is want to master Arendelle.
Datum 10

01:17:26 – 01:17:28
DUKE : What happened to her?
HANS : She was killed by Queen Elsa.
DUKE : No....! Her own sister.

Here, Hans says that Elsa kills Anna. But actually it never occurred. He says false and lying statement in front of participants. Hans talks about something which it is not true, and he also can not show the evidence that Anna is killed by Elsa. Hans only creates lying story and hides a true condition. So Hans flouts the maxim of Quality. It is done because he want to kill Elsa by using the reason do vengeance because Elsa have killed her. Hans flouts the maxim of quality because he has secret aim and he does not want to other people know that.

Datum 11

01:17:39 – 01:17:52
HANS : At least we got to say our marriage vows... before she died in my arms.
DUKE : There can be no doubt now, Queen Elsa is a monster and we are all in grave danger.

Hans says “At least we got to say our marriage vows... before she died in my arms” it is not a true, Because Anna does not die. Elsa also Never die in his arms. So, Hans flouts the rule the maxim of quality which it is not suitable with fact. The action the dying of Anna in his arm never occured. Hans does it because He wants to be looked at as good man, so he lies in front of participants about the story that is created by himself. The main purpose to hide about the real behaviour to other.
4.1.1.3 Flouting maxim of relation

If the speaker utters about something but does not stay on topic, it can be concluded that the speaker flouts the maxim of relation. As the Grice’s theory that the maxim of relation (Be relevant) is exploited by making a response or observation which is very obviously irrelevant to the topic in hand (Thomas, 1995:70). So if there is speaker says something which it is irrelevant it can be said that he/she does not obey one of the rules of cooperative principle. Below are all of pattern of flouting maxim of relation starts datum 12 – 20.

Datum 12

00:09:59 – 00:10:02
ELSA : Do you have to go?
KING : You'll be fine, Elsa.

In this occasion the King and the Queen will go to somewhere. From the Elsa’s question Elsa shows her feeling that she is so sad. There is no smile in her face, she feels objection because usually her parents keep her but at this moment they will leave her and Anna. Then she makes sure by asking “Do you have to go?” to the King. After hear it the King looks at Elsa’s expression the King answers by saying “you’ll be fine, Elsa”. Actually the King’s answers intendly that He will go, but He changes the answer with a soft sentence in order to make Elsa’s heart be quite. The King changes the topic is in order to Elsa is not be sad. So here, the King flouts the maxim of relation because the King does not stay within topic that is being discussed. Besides Elsa does not hope to hear the King’s answer.
Datum 13

00:26:42 – 00:26:42

ELSA : Anna, what do you know about true love?
ANNA : More than you. All you know is how to shut people out.

In this scene when Elsa asks to Anna about what does she know about true love with question “Anna, what do you know about true love?” Elsa just want to make Anna aware that Anna’s decision that want to marry with Hans is wrong, But Anns does not understand Elsa’s question, Anna is angry and can not control her emotion. Anna makes her sound so loud and answer the question by changing the topic with the answer “More than you. All you know is how to shut people out”. From this occasion elsa becomes sad. So the answer from Anna can be concluded that Anna flouts the maxim of relation. It can be categorized flouting maxim of relation because Anna changes the topic that is being discussed by using the answer is not relevant. Elsa really does not suppose before that Anna will give another answer.

Datum 14

00:27:05 – 00:27:11

ANNA : Elsa, please. Please. I can't live like this anymore.
ELSA : ... Then leave.

Anna so implores to Elsa, she hopes that Elsa will give blessing. She shows her miserable face. Unfortunately it still does not make Elsa give a blessing. Elsa also shows her disappointed face to Anna which forces her to give blessing to Anna and Hans. Elsa actually is so angry to Anna but she only shifts the topic by saying “...Then leave”. It is done because Elsa does not want to
continue conversation with Anna. So that’s why Elsa requests to Anna leave her. By leave her, Anna and Hans can marry by themself. So here Elsa does not obey the maxim of relation which it is called flouting maxim of relation, because she gives irrelevant answer to Anna.

Datum 15

00:27:17 – 00:17:27
ANNA: ... What did I ever do to you?!
ELSA: Enough, Anna.
ANNA: No. Why? Why do you shut me out?! Why do you shut the world out?! What are you so afraid of?!
ELSA: I said, enough!

Anna feels annoying, she asks to Elsa why she does not give a blessing to her. Anna unexpectedly asks to Elsa with brunt question. It causes Elsa can not give right explanation. Elsa just can answer with answer “Enough, Anna” in order to Anna does not continue the topic. Because Elsa does not want to remind a bad accident that ever occured when they were child. Besides, Anna does not get information as she expects from Elsa. So, Elsa flouts the maxim of relevance, because she hides something from Anna. The factor Elsa says “Enough, Anna” or says “I said, enough!” because at in this time she feels so panic with herself when she remembers the accident that ever occured to Anna when they were child.

Datum 16

00:41:18 – 00:41:26
KRISTOFF : Oh yeah? What's his last name?
ANNA : ...Of-the-Southern-Isles?
KRISTOFF : What's his favorite food?
ANNA : Sandwiches.
KRISTOFF : Best friend's name?
ANNA : Probably John.
KRISTOFF : Eye color
ANNA : ...Dreamy.
KRISTOFF : Foot size?
ANNA : Foot size doesn't matter.

When Kristoff carries Anna to meet Elsa in their way, they talk each other. Anna tells to Kristoff that Elsa disagree if she married with Hans, a man that just met. Kristoff laughs and submits some questions about Hans to her. Start from Han’s the last name untill foot size. The last answer from Kristoff’s question about Foot size. Anna seems confuse so Anna does not answer the question as required by Kristoff precisely she avoids that topic. It is done because she does not know about Han’s foot size. So Anna changes the topic by giving statement “Foot size doesn’t matter”. The Anna’s answer can be concluded that she flouts the maxim of relevance.

Datum 17

00:41:27 – 00:41:43
KRISTOFF : Have you had a meal with him yet? What if you hate the way he eats? What if you hate the way he picks his nose?
ANNA : Picks his nose?
KRISTOFF : And eats it.
ANNA : Excuse me, Sir. He's a Prince.
KRISTOFF : All men do it.
ANNA : Ew. Look it doesn't matter, its true love.
KRISTOFF : Doesn't sound like true love.
After asks to Anna, have they ever meal with Hans? Kristoff tells about bad activity that usually done by men to Anna, unfortunately Anna does not believe that hans do bad activity too, for Anna it is impossible if Hans has bad behaviour because Hans is a prince. Anna does not want to hear about the utterances that uttered by Kristoff. She makes an answer that irrelevant by exchange the topic which in order to Kristoff will never continue his opinion and will stop it by giving answer “Ew. Look it doesn’t matter. It’s true love”. Here can be conclude that Anna flouts maxim of Relation.

Datum 18

00:57:59 – 00:58:05
ELSA : Who’s this? Wait, it doesn’t matter. Just..You have to go.
ANNA : No, I know we can figure this out together...

After Elsa saes Kristoff that helps Anna to stand up. Elsa can not hide her desire to know who is man that helps Anna. Nevertheless, she cancels her question itself. Anna does not answer Elsa’s question because she want to still focuses to invite Elsa come back to Arendelle. Anna does not care with a question that is uttered by Elsa that asks who is Kristoff ?. Anna gives Elsa irrelevent answer because to know about kristoff was not important. Anna tries to convince and make sure her and says that she of course can make stabil the weather. Anna flouts the maxim of relation because her aim was to convince Elsa.

Datum 19

00:58:06 – 00:58:16
ELSA : How? What power do you have to stop this winter? To stop me?
KRISTOFF : Anna, I think we should go.
ANNA : No, I’m not leaving without you, Elsa.
ELSA : Yes, you are.

Elsa and Anna debate each other at that time, Anna has tried to make sure Elsa and give spirit to Elsa. Unfortunately Elsa does not sure with her ability, she thinks that she can not make Arendelle like before. She is so pesimis. Her intonation higher than before, Kristoff that know its matter, as third person want to make a condition not be worse. So he says “Anna. I think we should go” because in this occasion they are in bad situation. After he looks at Elsa who hurts Anna with her power. Then Kristoff comes to Anna and asks by using flouting maxim of relevance in order to the war is not continued by Elsa and Anna. Kristoff want to save Anna and protect her from Elsa. The conclusion is Kristoff flouts the maxim of relation to shift the attention.

Datum 20

01:01:42 – 01:02:05
KRISTOFF : So...So Now what?
ANNA : Now what? Now what?! Oooh! What am I gonna do? She threw me out. I can't go back to Arendelle with the weather like this. And then there's your ice business...
KRISTOFF : Hey, hey, don't worry about my ice business... Worry about your hair?
ANNA : What? Just fell off a Cliff. You should see your hair.
KRISTOFF ; No, yours is turning white.

Anna, Kristoff and Olaf are driven from ice palace by Elsa. Elsa creates Marshamallow (as monster that created from snow). Marshamallow make them leave Elsa. Finally they out of ice palace but still in mountain. Kristoff confused and delivered his thought to Anna. Anna explained about her problem by saying “Now what? Now what?!Oooh! What am I gonna do? She threw me out. I can't go
back to Arndell with the weather like this. And then there's your ice business...” but Kristoff said “Hey, hey, don’t worry about my ice business...worry about your hair” because Anna is worried about his job. Kristoff requests to Anna in order to she does not confuse about it. Kristoff changes the topic because there is more urgent to be discussed. it is about Anna’s hair which the color became white. It could be conclude that Kristoff flouts the maxim of relation.

4.1.1.4 Flouting maxim of manner

The speaker flouts the maxim of manner, because he/she appears utterance which to be obscure or ambiguous (Cutting, 2002:39). It means that the speaker make a statement or information that unclear until the hearer can not understand the intend meaning well.

Datum 21

00:23:08 –00:23: 11
Hans notices Anna’s white streak.
HANS : What’s this?
ANNA : I was born with it, Although I dreamt I was kissed by a troll.

After enjoys the party, Anna and Hans go out from Great Hall, they walk together in the Rose Garden, in the night. Both of them laught together and elbow each to other. They so enjoy their time unexpectedly. Hans asks to Anna about something that exists in Anna’s hair. Hans asks to Anna “What’s this?”. At this opportunity Anna does not answer what is that. Here the Anna’s answer is ambiguous. Anna does not explain what that exist in her head, she precisely says about something that only herself who knows in her hair. Anna precisely tells
about her dream. In this movie can be seen that Hans confuses when Anna responds him by talk about her dream. The conclusion that Anna flouts the maxim of manner, because she does not answer clearly and obscure. It makes Hans can not get the answer as is expected.

4.1.2 The Context of Situation

In “Frozen” movie there are some topics that discussed by characters in this matter the context of situation influences to participant in conversation. The participant can say untrue information caused by the situation when they doing communication.

4.1.2.1 Little or much information

Datum 1

00:04:28 – 00:05:48
YOUNG ELSA: “Ready? Uhhm...”
YOUNG ANNA: “This is amazing!”
YOUNG ELSA: “Watch this! Hi. I’m Olaf and I like warm hugs.”
YOUNG ANNA: “I love you, Olaf.” Al’right.
ELSA: “Hang on”
ANNA: “Catch me!”
YOUNG ELSA: “Gotcha!”
YOUNG ANNA: “Again! Wait!”
KING: “Elsa, what have you done? “This is getting out of hand!”
YOUNG ELSA: “It was an accident. I'm sorry, Anna.”
QUEEN: She’s ice cold.

The participants of this conversation is The King and Elsa. The King is the higher power because he is as father whereas Elsa as old daughter. So that is why
he has a strong power in front of Elsa. While Elsa is the lower power because her position as old daughter. Elsa flouts the maxim of quantity because she is so panic at that time. The effect from Elsa’s answer causes the Father is not angry to her. This conversation runs within non formal situation when they communicate about the cause of Anna’s falldown.

**Datum 2**

00:06:48 – 00:07:47

**GRAND PABBIE**: You’re Majesty! Born with the powers or cursed?

**KING**: “Born. And they’re getting stronger.

**GRAND PABBIE**: You are lucky it wasn’t her heart. The heart is not so easily changed, but the head can be persuaded.

**KING**: Do what you must.

**GRAND PABBIE**: I recommend we remove all magic, even memories of magic to be safe... But don’t worry, I’ll leave the fun. She will be okay.

**YOUNG ELSA**: “But she won’t remember I have powers?

**KING**: It’s for the best.

**GRAND PABBIE**: Listen to me, Elsa, your power will only grow. There is beauty in it... But also great danger. You must learn to control it. Fear will be your enemy.

The topic of this conversation is about Anna’s memory that will be lose. the participants of this conversation are the king and Elsa. The King as father and Elsa as daughter. So the King has strong power in front of Elsa, and automatically Elsa is the lower power. In this situation the King flouts the maxim of quantity, the King’s answer makes Elsa accept the fact that is better if Anna does not remember that Elsa has magic power. This communication runs in non formal situation.
Datum 3

00:17:04 – 00:17:18

ANNA : whooooaaa...Hey!
HANS : Hey! I’m so sorry. Are you hurt?
ANNA : Hey! I-ya, no. No. I’m okay.
HANS : Are you sure?
ANNA : Yeah, I just wasn’t looking where I was going.

The context of situation, Hans and Elsa are the participants of this interaction. Both of them has a horizontal relationship. It can be called horizontal power because both of them have a same in age. Elsa flouts the maxim of quantity because she feels so happy at that time. The effect from the flouting maxim is Hans gives good response to her. This interaction occurs in relax situation.

Datum 4

00:22:09 – 00:22:26

ELSA : Are you okay?
ANNA : I’ve never been better. This is so nice. I wish it could be like this all the time.
ELSA : Me too...But it can’t.
ANNA : Why not? If...
ELSA : It just can’t.

The participant of this conversation are Elsa and Anna. Elsa in this movie as the young sister while Elsa as the old sister. So, Elsa is the higher power because she is older than Anna and she Also as the Queen. While Anna in the lower position because she is younger. This conversation happens in the place is in great hall, at night. They discuss about Anna’s feeling at that time, when Elsa asks to Anna with a question “Are you okay?”. Anna answers by using long
answer and she shows her feeling which is so happy, it causes Elsa feels happy too. They discuss it in nonformal condition.

Datum 5

00:25:42 – 00:26:15
ANNA: Oops! Pardon. Sorry. Can we just get around you there? Thank you. Oh, there she is. Elsa! I mean... Queen... Me again. May I present, Prince Hans of the Southern Isles.

HANS: Your Majesty.
ANNA: We would like...
HANS: your blessing...
ANNA: of...
HANS & ANNA: our marriage!
ELSA: Marriage...?
ANNA: Yes!
ELSA: I'm sorry, I'm confused.
ANNA: Well, We haven't worked out all the details ourselves. We'll need a few days to plan the ceremony. Of course we'll have soup, roast, and ice cream and then... Wait. Would we live here?

The context of situation of this conversation is the participants of this dialogue are conversation between Anna, Hans and Elsa. They are asking about the permission of their marriage to Elsa. The conversation occurs in Ball room, in the night. Anna asks for permission because she thinks that Hans is her true love. Anna and Elsa are sibling, but Elsa is older than Anna. So Elsa is in higher power in front of Elsa and Hans, moreover she also is the Queen. When Anna talks a lot in front of Elsa it causes Elsa precisely does not give her blessing. This conversation is little disturbed because Anna seems to force Elsa. Nevertheless the dialogue in relax situation.
Datum 6

00:30:02 – 00:30:14
DUKE: She nearly killed me.
ANNA: You slipped on ice...
DUKE: Her ice!
ANNA: It was an accident. She was scared. She didn't mean it. She didn't mean any of this... Tonight was my fault. I pushed her. So I'm the one that needs to go after her.

The topic that is being discussed of this conversation is talking about the cause of Duke fall down, which he blames Elsa. He implies his annoying to Anna when they were in Castle Courtyard, in the Night. Duke blames Elsa because he falls down on the ice, which the ice is caused by Elsa’s power. Here, Duke is in the higher power because he is older than Anna. He utters his thought in non formal situation. In this time Anna flouts the maxim of quantity because she wants to give more information to Duke. After heard explanation of Anna, Duke understand it.

4.1.2.2 Untrue information

Datum 7

00:30:35 – 00:30:42
HANS: Are you sure you can trust her? I don't want you getting hurt.
ANNA: She's my sister, She would never hurt me.

In this interaction Hans and Elsa as the participant. Hans and Elsa are in the equal power. The topic of this conversation is when Hans asks to Anna to make sure that Anna will be fine to go alone, in this occasion Anna convinces him that she will be fine until she finds Elsa. Anna says it while riding on her horse in the Castle courtyard, which the weather is so cold at that time. Anna decides it
because Anna feels that she has done mistakes to Elsa and also she wants to make stabel the weather of Arendelle to the normal condition. Anna and Hans communicate it within informal way. The effect of Anna flouts the maxim of quality, which causes Hans believes to her.

Datum 8

00:57:53 – 00:57:58
KRISTOFF : Anna. Are you okay?
ANNA : I'm okay... I'm fine...

The topic is Anna’s condition. The participants are Kristoff and Anna, they have horizontal or equal power. This conversation occurs in ice palace after Elsa hurts Anna uses the magic power. Anna lies to Kristoff because she does not want to make Kristoff too worry to her.

Datum 9

01:17:19 – 01:17:24
DUKE : It's getting colder by the minute. If we don't do something soon, we'll all freeze to death.

(Hans comes in, putting on his most distraught face.)
SPANISH: Prince Hans.
HANS : Princess Anna is... Dead.

The speaker is Hans and the hearer is Duke. They were talking about Anna’s death, Hans implies that information in Council Chamber, in the night. The relationship between them in this dialogue, Hans as Prince from other island, and Duke as a bussinisman which he also as the guest in Arendelle. Here Duke is the lower power. While Hans is in higher power because his position as the
Prince. The effect that is caused by Han’s information makes the participant believe about the news that Anna is died.

**Datum 10**

01:17:26 – 01:17:28  
**DUKE**: What happened to her?  
**HANS**: She was killed by Queen Elsa.  
**DUKE**: No....! Her own sister.

In this scene Hans and duke are interlocutors, the topic is Hans is lying to participant that Anna dead because she is killed by Elsa. He says that in Council Chamber, in the Night. The fact, Anna needs a help in room because she in agony condition. Hans says untrue information because he want to get Arendelle. At this moment Hans flouts the maxim of quality in front of Duke. Duke as the hearer believes it because Hans’s statement is convincing him. They are talking in non formal situation.

**Datum 11**

01:17:39 – 01:17:52  
**HANS**: At least we got to say our marriage vows... before she died in my arms.  
**DUKE**: There can be no doubt now, Queen Elsa is a monster and we are all in grave danger.

The Participant are Hans and Duke, Hans is in the higher power it can be seen from the status because Hans is prince, while Duke is common man. The dialogue occurs in Council Chamber, in the Night. So, Hans is more powerful in status than from Duke. When Hans flouts the maxim of quality by saying untrue information to Duke and others, the hearer believes it and also thinks that Elsa...
must be killed as punishing because she has killed Anna. Hans utters it in informal situation. It runs well.

4.1.2.3 irrelevant answer

Datum 12

00:09:59 – 00:10:02
ELSA : Do you have to go?
KNG: You'll be fine, Elsa.

The conversation above happens between Elsa and the King. King as father from Elsa. King has a higher power while Elsa in lower because of Elsa as a daughter. This conversation occurs in Elsa’s room, in day. The King flouts the maxim because he wants to make Elsa be quite. The effect causes Elsa can accept the King’s decision. This conversation runs within informal situation.

Datum 13

00:26:42 –00:26:42
ELSA : Anna, what do you know about true love?
ANNA : More than you. All you know is how to shut people out.

The context of situation in this scene. The participants are Anna and Elsa. It happens in Ball room, they discusse about the reason why elsa does not give blessing to Anna. Anna is angry to Elsa because she does not get the blessing from Elsa. Anna’s angry is showed in front of visitor at night, Anna is angry because Elsa does not believe with Hans because they just met. When Elsa asks to Anna “Anna, what do you know about true love?”. Anna answer it by flouting the
maxim of relevance by saying "More than you. All you know is how to shut people out". This conversation does not run well they are in dispute. The effect of flouting maxim causes Elsa became so sad.

**Datum 14**

00:27:05 – 00:27:11

ANNA : Elsa, please. Please. I can't live like this anymore.

ELSA : ... Then leave.

Anna and Elsa as participant in this dialogue. The topic of this dialogue is a request of Blessing. Anna is crying imploringly to Elsa in order that she may changes her decision but Elsa requests Anna to leave the Arendelle, it is implied in Ball room, in the night. Elsa does it because she feels that Anna doubts her. This dialogue is not flawless because the effect is an unsatisfied answer.

**Datum 15**

00:27:17 – 00:17:27

ANNA : ... What did I ever do to you?!

ELSA : Enough, Anna.

ANNA : out?!What are you so afraid of?!

ELSA : I said, enough!

The field of this conversation is Anna’s fury to Elsa, Anna forces Elsa to give explanation why Elsa does not give her a blessing to her and why Elsa always shuts her out. It is talked in Ball room, in the night. Anna does that because she does not know what Elsa’s desire is. The effect of the utterances that is implied causes Anna precisely made Anna does not understand.
Datum 16

00:41:18 – 00:41:26
KRISTOFF : Oh yeah? What's his last name?
ANNA : ...Of-the-Southern-Isles?
KRISTOFF : What's his favorite food?
ANNA : Sandwiches.
KRISTOFF : Best friend's name?
ANNA : Probably John.
KRISTOFF : Eye color
ANNA : ...Dreamy.
KRISTOFF : Foot size?
ANNA : Foot size doesn't matter.

Kristoff and Anna are the participants, they are discussing about the Han’s size foot. So that is why Kristoff asks about it to Anna when both of them on the way to look for Elsa especially in High Mountain, in the night. Kristoff asks about it after he heard the story from Anna, that Hans is man that just met. Kristoff and Anna in the equal power because both of then are friends. In no formal situation they do interaction. The maxim that is flouted by Anna is the effect from her little knowledge with the topic.

Datum 17

00:41:27 – 00:41:43
KRISTOFF : Have you had a meal with him yet? What if you hate the way he eats? What if you hate the way he picks his nose?
ANNA : Picks his nose?
KRISTOFF : And eats it.
ANNA : Excuse me, Sir. He's a Prince.
KRISTOFF : All men do it.
ANNA : Ew. Look it doesn't matter, it's true love.
KRISTOFF : Doesn't sound like true love.

Kristoff attempts to convince Anna that Hans is not yet good enough for her so he asks anything to Anna. They do the conversation when on the train in the
middle of mountain, Kristoff asks about it because he thinks that Anna is easy to be tricked. The flouting of maxim is the effect of Anna’s confusing.

Datum 18

00:57:59 – 00:58:05
ELSA : Who's this? Wait, it doesn't matter. Just... You have to go.
ANNA : No, I know we can figure this out together...

The participants are Anna and Elsa. The topic is an invitation to Elsa by Anna, So Anna tries to invite Elsa in order to Elsa comes back to Arendelle. Both of them are sibling.

Datum 19

00:58:06 – 00:58:16
ELSA : How? What power do you have to stop this winter? To stop me?
KRISTOFF : Anna, I think we should go.
ANNA : No, I'm not leaving without you, Elsa.
ELSA : Yes, you are.

There are three participant in this intercation, they are Elsa, Anna and the last is Kristoff. In this position Elsa is in the higher power because she is the queen. Actually Anna and Elsa are discussing how to make Arendelle to be stable. When Kristoff in there also sees when Elsa hurts Anna. He decides to talk to Anna. He wants Anna leaves her sister, Elsa. Even though Kristoff recommends Anna to go, Anna does not follow the Kristoff’s recommendation. Anna still stays and does not leave Elsa. The conversation does not run smoothly and effectively because Anna cannot bring Elsa back to Arendelle. In addition Elsa precisely angry to Anna.
**Datum 20**

01:01:42 – 01:02:05
Slam on snow
KRISTOFF : So...So Now what?
ANNA : Now what? Now what?! Oooh! What am I gonna do? She threw me out. I can’t go back to Arendelle with the weather like this. And then there’s your ice business...
KRISTOFF : Hey, hey, don't worry about my ice business... Worry about your hair?
ANNA : What? Just fell off a Cliff. You should see your hair.
KRISTOFF : No, yours is turning white.

The communicators among this dialogue are Kristoff and Anna. They are as the participant in this communication. They are discussing about Anna’s hair which its color becomes white, it is uttered when they slam snow, the Anna’s hair is caused by Elsa’s power. Kristoff and Anna are friend, so they are in the equal power. In this situation Kristoff flouts his statement which it causes Elsa worries about her hair too. The communication occurs in Mountain, and nothing problem. Kristoff implies his thought in non formal condition

**4.1.2.4 Ambiguous**

People give the ambiguous answer is caused by some reasons, such as the hearer can not understand the speaker’s utterance. So that is why the hearer also gives unclear information the other participant.

**Datum 21**

00:23:08 – 00:23:11
**Hans notices Anna’s white streak.**
HANS : What's this?
ANNA: *I was born with it, although I dreamt I was kissed by a troll.*

The conversation above happens in the night, the setting of place is in rose garden. The participant are Hans and Elsa. Both of them in Equal power. Their age are similar each other so that is why each of them fall in love. The topic in this conversation is discussion about what is exist in Anna’s head. Anna answers it but she flouts the maxim of manner. By saying that she ever dreamt that she is kissed by troll it causes Hans laugh because the answer amuses him. They are talking it in non formal situation.

**THE MODE** of All of conversation is spoken to be written because the data from script of the movie, and the researcher tries to understand by rewrite the conversation while watching the movie. The addition is All of utterances in conversation is done in non formal situation.

**4.1.2 DISCUSSION**

This section dissuses the finding of the data. The data is gotten from movie entittle “Frozen” directed by Crish Buck and Jennifer Lee (2013), there are 21 data of flouting maxim. The researcher finds all of kinds of flouting maxim within conversation. They are: Flouting maxim of Quantity, Flouting Maxim of Quality, Flouting Maxim of Relation and Flouting Maxim of manner.

Above explanation shows that characters often flout the maxim of relation. It is done because characters want to change the topic that is being discussed. So
characters flout it by using irrelevant statement when they do interaction. Then they also often flout the maxim of quantity when they do interaction. Flouting maxim of quantity exploits when the speaker deliberately gives a less or more information to hearer. Those all the data is utterances is found by researcher in this chapter. The researcher has explained the data that is found and identifies the kind of flouting maxim and then explains about in context of situation the characters flout the maxim in ‘Frozen’ movie. To answer the data the researcher uses theory from the expert in part of linguistic from Grice’s theory about cooperative principle and Halliday’s theory about context of situational.

Moreover argumentation from Alqur’an about a command to say all of matter be relevant. Which relates to the study to obey the cooperative principle. It could be seen from this verse An-Nisa 63

