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APPENDIXES

A. Lyric of “Everybody be who you want to be” Smartftren Jingle

La la la la la live smart
You got something you want to say
Don’t wait for another day
You got something you want to do
Don’t wait in the end of the queue

Use this time

Shimmer and shine

Everybody be who you want to be
Not what you think other want to see

Gotta live to express
And let nothing hold you back

Everybody be who you want to be
Not what you think other want to see

Say what you want

Come on shout it out to the world

Let nothing hold you back
B. Lyric of ‘‘To Celebrate with me’’ Smartfren Jingle

To keep in touch
To say I miss you
To be whatever you want to be
To fall in love
To fill in words
To be famous and spontaneous
To be whatever you want to be
So celebrate with me

Live, live, ooo...la la la

C. Lyric of ‘‘The Star’’

Twinkle, twinkle little star
How I wonder what you are,
Up above the world so high,
Like a diamond in the sky,
When the blazing sun is gone,
When he nothing shines upon,
Twinkle, Twinkle, Little Star...