CHAPTER III

RESEARCH METHOD

In this chapter discussed about the method used in this study. It was explained about the general procedure in collecting and analyzing the data. This chapter consisted of research approach, instrument, data and data sources, technique of data collection and technique of Data Analysis.

3.1 Research Approach

In this research the writer used descriptive method. According to Surakhmad, (1994) states that descriptive method is a kind of research using technique of searching, collecting, classifying, analyzing the data, interpreting and making conclusion.

The writer’s main purpose in doing the study was to find out the type of positive politeness strategies that used by the main characters in Divergent movie and the factors that influenced her to choose the certain the politeness strategies.

3.2 Instrument

The main instrument of this study was the researcher herself. The researcher took the accurate data by herself. In analyzing the data, the researcher used positive politeness strategies used by the main characters based on the theory of Brown and Levinson.
3.3 Data and Data Sources

This study analyzed the positive politeness strategies used by the main characters in Divergent movie. The researcher used the transcript of the Divergent movie as the object. And the writer found the transcript from internet.

The data was based on the conversation between Tris and Four as the main characters to the others characters. Usually using of positive politeness strategies in a movie often occurs in a kind character. Therefore, the writer only focused on the utterances which were produced by the main characters to the other characters in Divergent movie.

3.4 Technique of Data Collection

For collecting the data, the writer did several steps.

1. Getting the movie from YouTube. (www.movie.UK.com)
2. Looking for transcript of the movie. (www.moviequotesandmore.com)
3. Reading and observing the transcript of the movie thoroughly
4. Noticing the utterances and selecting particular dialogues one by one that has relation to the research, namely the utterances that contain the positive politeness strategies.

3.5 Technique of Data Analysis

In analyzing the data, the writer tried to describe the positive politeness strategies used by Brown and Levinson (1987) theory in Divergent movie. All of them
The steps of analyzing data are ordered as follow:

1. Identifying the data that related with the utterances by the main characters by giving an underline with the color. We can see the example in the picture:

2. After identifying the utterances, the researcher classifying and analyze the utterances that have been identified in the first step of positive politeness strategies. In table:

<table>
<thead>
<tr>
<th>No</th>
<th>Strategies</th>
<th>Data</th>
</tr>
</thead>
<tbody>
<tr>
<td>1.</td>
<td>Notice, attend to hearer</td>
<td>13</td>
</tr>
<tr>
<td>2.</td>
<td>Exaggerate</td>
<td>16</td>
</tr>
<tr>
<td>3.</td>
<td>Intensify interest to the hearer in the speaker’s contribution</td>
<td>_</td>
</tr>
</tbody>
</table>
4. Use in groups identity marker’s

5. Seek agreement 14, 15

3. After classifying the data, the researcher interpreting the data how politeness strategies used by the main characters in the movie. We can see the example below:

(Example): This statement employs positive politeness, namely include both the speaker and the hearer in the activity. In the conversations show that Four said “Let’s go” to Tris and in this strategy uses an inclusive word “We” when the speaker means “You and Me”, an inclusive “We” often use with the word Let’s.

4. After interpreting the data how politeness strategies used by the main characters in the movie. The researcher makes a conclusion based on the result of the analysis.