Chapter I

INTRODUCTION

1.1 Background of study

In this world, people cannot live by ourselves because they are social creatures. People should have relation and interactions with other to keep their life continue. They must construct good relation with others. The important thing to construct good relation is communication. Communication is transfer of information from one person to another, but the information transferred must be understandable to the receiver. Communication relates with conversation which are produced by the participants. Parvaneh and Nikan (2011:122) stated that the conversation, itself, as a reciprocal act. It means that the participants must respond whatever is interlocutor’s said. When the participants give good reciprocal act, it can make them understand about each other’s utterances and the result is conversation become smooth. Resolution, argument or misunderstanding usually appears in the conversation.

To avoid misunderstanding in communication people must know about the speaker intentions or the speaker means. The study of what speakers mean, or “speaker meaning,” is called pragmatic (Yule 2010:127). Communication will end clearly not only depends on recognizing the meaning of words in an utterance but also recognizing what speakers mean by their utterance. Atefah (2012:69) stated in pragmatic that the major aim of communication is considered the exchange of information. It means that when the participants give clear information, it can
construct good communication. In pragmatic there is guideline to construct good communication. According to the Grice theory, there are four guidelines to construct good communication with others that relate to the truthfulness, give the requiring information, relevance, and clearly. These guidelines are called Cooperative principle. Mai (2009:43) stated that Cooperative principle is a guarantee for successful communication and a premise for the generation of any conversational implication. It shows that cooperative principle is one of important thing in conversation. Based on statement above, the participants must obey a general cooperative principle to conduct an efficient and effective use of language in conversation. Although cooperative principle is a guidelines to construct good communication, sometimes there is someone violate cooperative principle. The effect of violating a cooperative principle is misunderstanding between the speaker and the listener. Misunderstanding between two people can make the listener does not interest in the topic because the speaker gives irrelevant answer in their conversation. It makes the conversation between two people become not pleasurable.

There is reason makes people violate cooperative principle in a conversation. The general reasons is joke and angry. It happens because when they joke and angry, they only follow their emotion and do not fulfil the cooperative principle. This reason makes people produce flouting maxims. This thesis aims to analyse how flouting maxims can make the communication go smooth. The flouting maxim takes place when individuals deliberate cease to apply the maxims to persuade their listeners to infer the hidden meaning behind
the utterances; that is, the speakers employ implicature (Parvaneh and Nikan (2011:123) cited in S. C. Levinson, 1983). It means that someone produced flouting maxim to make interlocutors understand the hidden meaning behind the utterance, so they deliberate cease to apply the cooperative principle. For the example is when a Chinese student has asked an American student about American student’s salary.

CS: Then, how much is your salary every month?
AS: Oh no... Why are you asking that kind of question?

American student is deliberate cease to apply the cooperative principle to convey the hidden meaning. The hidden meaning is “oh no, why you asking that kind of question”, it means that American students ask to the Chinese student to stop his question about American student’s salary. American student do flouting maxims because he is peevish. Based on statement above, the writer assumes that the reason of people use flouting maxims is different. The reason to produce flouting maxims not only joke and angry but also peevish. The speaker has his own reasons why his do flouting. Therefore, to support this assumption, the writer uses a movie to be the object of this analysis.

Movie is one of the branches of art. Movies are artistic forms of self-expression. Movie might be a depiction of reality (Andrew, 2005:12). There are nine types of movie. The types of movie are trailer, horror film, comedy, romantic comedy, drama, costume drama, sci-fi film, animated film, and cartoon. In this thesis, the writer chooses to analyze trailer movie. In trailer movie, not only give one effect but also give more. When we watch the trailer movie, we can feel
scary, serious, romantic, and humor through their dialogue conversation. The writers attempt to discuss Fast Furious as the example of trailer movie.

Fast furious is written by Chris Morgan. Chris Morgan is a director, producer and writer. He became famous for his work written in 2006. The work that makes his famous is fast furious: Tokyo drift, fast furious four, fast five, fast six and the last is fast seven. Fast furious is always success to make audience waiting to watch the next series. Fast furious is success to break box office records. The other interest thing is the plot of fast furious is different. The general plot of trailer movie is inspired by the best novel, video games, and serial television like Resident evil, Mission Impossible, and Harry Potter. The plot of fast furious is original from writer’s mind. Fast furious is a series of action movie that focus on illegal race car and crime. There are seven series of fast furious. In this thesis, the writer chooses *Fast Five* because she thinks that dialogue and action of characters in *Fast Five* is balance than other series. Another series of fast furious have more action like race car. Thus the characters of fast furious in another series have little dialogue. It can make the writer easy to find out flouting maxims in *Fast Five*. The writer also thinks that it is a good movie because this movie can pumps your blood and increases your adrenaline. The audience who watch the film will feel that they are in one of the cars community in America through its dialogue. This movie is also gives many moral lesson for the audience. In this movie, the writer tries to explain the language used by cars community in America based on cooperative principle especially when they flouting. The writer chooses this movie to be analyses because of this interesting thing.
Fast Furious movie first published in 2001 and last published in 2015. This movie is tells about the life of a car community in America, they always do difficult challenge. Fast Five is published in 2011. Fast Five tell about Brian, Dom and Mia make plan to stealing one hundred million dollar from Hernan Reyes. Hernan reyes is the number one people in Rio. Brian and Dom ask their friend to make their mission be success. Beside that, Hobbs tries to arrest Dom and Brian. There are many characters in fast five movie but the writer only choose four characters that always have a lot of conversation with other interlocutors. The characters are Brian O’conner, Dominic Torreto, Vince and Tej. In previous study that I have read, some researcher analyses flouting maxims in comedy or humor movie and romantic comedy movie. Because of this interesting thing, the writer choose thriller movie to analyze flouting maxims. In this study the writer tries to find the kinds of flouting maxims used by four characters in Fast Five and the writer also tries to explain the reason that make four character deliberate cease to apply cooperative principle in their dialogue.

The writer interests to analyse this movie because there are a lot of dialogues in the movie. From this dialogue, the writer can distinguish the kinds of flouting maxims. The writer chooses to analyse flouting maxims because this phenomenon is happened in around her. She thinks that it easy to analyse the types of flouting maxims in Fast Five. The writer thinks that is easy to distinguish the kind of flouting maxims in the movie because in the movie there are many characters that will be analysed and each character has their own reason to flouting maxims. Thus, the writer chooses to analyse flouting maxims in movie
because flouting maxims is one of the studies about daily conversation and movie is one of short story that represent our daily life.

1.2 Statement of the Problems

In this study, the writer want to find out how the character of action movie to flout the conversational maxims. Based on the statement above, this paper comes along with the following questions:

1.2.1 What are the types of flouting maxims uttered by four characters in the Fast Five?

1.2.2 What are the reasons of four characters uttered flouting maxims in the Fast Five?

1.3 Objectives of the researcher

In this study, the writer wants to achieve the objectives of this study. The objectives of this study are:

1.3.1 To describe types of flouting maxim uttered by four characters in Fast Five

1.3.2 To describe the reasons of four characters uttered flouting maxims in the Fast Five

1.4 Significance of the Study

The writer expects this thesis to provide contribution to students of linguistic study. The writer hopes that the result of this study can enrich
knowledge another reader about the use of language based on cooperative principle to communication with others especially when we flouting. This thesis also helps the reader to improve the accuracy of his language communication.

1.5 Scope and Limitation

The scope of this thesis focused on the pragmatic analysis. The thesis is limited on the flouting conversation among the characters of Fast Five especially the conversation of four characters (Brian O’conner, Dominic, Vince and Tej). This thesis is also limited on the flouting maxims especially the types of flouting maxims found in the dialogue of the movie.

1.6 Definition of keys terms:

1.6.1 Pragmatic: The study of what speakers mean, or “speaker meaning,” (Yule 2010:127).

1.6.2 Flouting maxims: takes place when individuals deliberately cease to apply the maxims to persuade their listeners to infer the hidden meaning behind the utterances (Khosravizadeh, Parvaneh and Sadehvandi, Nikan: 2011, 123).


1.6.4 Movie might be a depiction of reality (Andrew, 2005:12).