CHAPTER III

RESEARCH METHOD

3.1 Research Approach

The study analyzes *Yummy Tummy Marriage* by taking a deep analysis to the utterances used by the main characters (Bara and Gina) in this novel. Analyzing the utterance means the writer read every single words, phrase, clause, sentences revealed by Bara and Gina.

In this analysis, the writer used qualitative research method to get the accurate data. According to Dornyei (2007: 25), “Qualitative research involves data collection procedures that result primarily in open-ended, non-numerical data which is then analyzed primarily by non-statistical method.” This study used qualitative because the result of the data analyzed was in descriptive phenomenon such as words, sentences and phrases.

Furthermore, this study supported by observation method by collecting the data from original writing, dictionaries, and some related websites. After getting the data, the writer observed the literary work itself carefully.

3.2 Subject of the Study

The subjects of the study are Bara and Gina as the main character in *Yummy Tummy Marriage*. There are some characters in this novel who switch or mix code but the study feels interested in Bara and Gina because they are as new spouse who have unique characters that are so different.
Bara is a workaholic who begin his work from seven o’clock a.m. until eleven p.m. whereas Gina is a shopaholic who has three credit cards. From the differences of their characters, it make them know about each character.

3.3 Instrument

By doing this research, the writer as the instrument in collecting and analyzing the data itself. She read the novel and marked the English words and sentences, identified the data and analyzed the data by using the theory of code switching and code mixing.

3.4 Data and Source of the Data

The data in this study are in the form of the dialogues and utterances of the main characters in the novel, Bara and Gina. This data help the writer to answer the research questions number 1 and supported by the theories of code switching and code mixing. While the theory of the reasons of using code switching and code mixing help the writer to answer the research question number 2.

Thus, the source of the data is the novel itself. The novel is chosen because of the language that is used by the main characters is challenging to analyze and the story itself has a great inspiration for the writer.

3.5 Data Collection

After the writer decided the title of the study, she looked for and downloaded Yummy Tummy Marriage novel then read it carefully. Then she observed and found the words and sentence included in the types of code switching and code mixing in the novel by reading and marking them.
After all of the words and sentences are found and listed, she began to analyze the data. In short, the technique of data collection are:

1. Looking for the novel and downloading, then reading it carefully.

2. Observing and marking code switching and mixing words and sentences that are found in Yummy Tummy Marriage novel by Nurilla Iryani, then listed them.

3.6 Data Analysis

After getting and collecting the data, the writer analyzed the data by listening all of the words and sentences included in code switching and mixing by looking at the utterances of Bara and Gina as the first step then classified it in the table of types of code switching used by Bara and Gina based on theory of Poplack (1980). The next is, she classified the types of code mixing used by Bara and Gina based on Suwito’s (1983) theory. The third is, she gave explanation about some of the utterances that have been classified on the tables.

Then to find the reason of using the code switching and code mixing in the novel, the writer used theory of Hoffman (1991) that described about ten reasons of using code switching and code mixing. The writer classified the utterances included in the every reason of using code switching and code mixing, and give explanation about that. After all, the last step is interpreting all of the data and drawing the conclusion.