CHAPTER I
INTRODUCTION

1.1 Background of Study

Language function is a description of how language is used to achieve its communicative purpose, that is to find out what are the purposes that language serves for human being and how people are able to achieve these purpose through speaking and listening, reading, and writing (Halliday, 1983).

In communication, people should convey the information clearly and does not offend the address. The information should be easy to understand, honest, and true which get by the address or the hearer. Islamic religion gives the moral value in communication. It is covered in Qur’an surah An-Nisa’: 63. This verses mean are about speak or communication, they should speak truthfully to the address when they communicate with others

أولئك الذين يعلم الله ما في قلوبهم فاعرض عنهم وغفل عنهم وقل لهم في أنفسهم قولًا بليغًا

‘They (hypocrites) are those of whom Allah knows what is in their heart; so turn aside from them (do not punish them) but admonish them, and speak to them an effective word (i.e. to believe in Allah, worship Him, obey Him, and be afraid of Him) to reach their innerselves.’ (An-Nisa’: 63)

From the verse above, the mean of “Qaulan Baligha” is the people must speak communicatively, direct to the point, and easy to understand by the hearer. Regarding this matter, it should be related to the language function used by each person.
Some of the researchers (Aliyah, 2015; Supriyono, 2015) attempted to explore the issue of language function in advertisement headline. A headline is the most important element in a print advertisement. The headline brings particular messages that lead the target audiences to read the entire advertisement. It described linguistic features and language functions of advertisement headlines. Many researchers have investigated language function in various focuses such as Machmudah (2015) in a movie, Puspitasari (2013) in Akbar Zainuddin’s book, Adhalina (2011) in peoples between students and teachers, and Austin (2005) in a functional shading language. Because those researchers conducted in conversation of some books or movie of course, therefore, this present study will choose the different subject, that is from surah Yusuf of the Holy Qur’an as a subject to be analyzed.

A research gender on language has been done by Kloch (2000) who is interest in language usage differences between two sexes. In journal articles of Xia (2013), Foliviera (2007), Broadbridge (2003), Haas (1979) that paper has seen the differences between the use of language of men and women from some aspects, and they notice that there are many differences in using language between the two genders, and also there are some changes through time. Hence, it is important to investigate the differences between male’s and female’s language in uttering their words.

Al-Qur’an consists of 30 sections, 114 surah and 6666 verses. It was written in Arabic language. In order to be understood by all Moslems, it was
translated into many languages, include is English. Two of the translators are
dr. Muhammad Taqi-ud-Din Al-Hilali (formerly professor of Islamic Faith
and teachings Islamic University Al-Madinah Al-Munawwaroh) and dr.
Muhammad Muhsin Khan (formerly director, University Hospital Islamic
University, Al-Madinah Al-Munawwaroh). Surah Yusuf is a Makkah surah,
extcept four verses were described in Madinah. The numbers of its verses are
one hundred and eleven. It is revealed in the 10th year, the year of sadness,
after Prophet Muhammad lost his beloved wife Khadijah and his uncle Abu
Thalib. He was also driven out of town of Ta’if, and was feeling very sad of
to the loss of his family and difficulties in the Dawah. Allah sent down this
beautiful surah to be a source of peace for prophet Muhammad, as a reminder
that look how many difficulties Yusuf faced and how he persevered through
them. The verse is rare in how it is exclusively discussing one story.

Surah Yusuf actually has been analyzed by some researchers before. One
of the researchers is Kinaaya (2015). She focuses on the types of direct and
indirect speech acts, and context of situation used by Prophet Yusuf in surah
Yusuf. This study is designed in a descriptive qualitative study. The primary
data were taken from the verses of surah Yusuf in Muhammad Habib Shakir’s
English translation of the Holy Qur’an. The secondary data were taken from
Tafsir Ibnu Katsir’s book. In analyzing the data, the writer uses Speech Act
Theory, especially Illocutionary Acts purposed by Hymes, Searle (1976) and
Thus, this study will be the first study which analyze language function in surah Yusuf and focus on Prophet Yusuf’s and Zulaikha’s utterences. This study will analyze the kinds of language function by using Roman Jakobson (1980). By this study, the writer also aims to explore more the differences between male and female language that used by Prophet Yusuf and Zulaikha. Hence, it will be an interesting and worth analysis. The form of this surah was filled by some conversations, so there are many different utterances. Therefore to give more knowledge about this surah, the language function analysis is needed.

1.2 Research Problems

In this study, the writer wants to know about language functions and kinds of language function that used by prophet Yusuf and Zulaikha in Surah Yusuf of The Holy Qur’an. So the writer makes questions as follows:

1. What kinds of language functions are used by prophet Yusuf and Zulaikha in Surah Yusuf?

2. How is the difference between male and female language of Prophet Yusuf and Zulaikha in Surah Yusuf?

1.3 Research Objectives

Based on the research statement, this particular study aim to finding out:

1. To get the kinds of language functions are used by prophet Yusuf and Zulaikha in Surah Yusuf.

2. To describes the difference between male and female language of prophet Yusuf and Zulaikha in Surah Yusuf.
1.4 Significances of the Research

This study is expected to give valuable contribution theoretically and practically. Theoretically, the result of this study is expected to contribute on the development of discourse analysis study, especially on how to analyze text using the language function theory and give an input about the differences between male and female in their conversation. The writer hopes this study will be given the knowledge to the readers on linguistic development. Besides, this study hopefully will encourage the readers in understanding the content of the Holy Qur’an, especially in surah Yusuf.

Practically, the result of this study will be useful for the readers to examine the kinds of language functions and the differences between male and female language. The writer hopes that this study could provide a basis for further researchers.

1.5 Scope and Limitation

This study is related to discourse analysis that focusing on language functions. The writer focused on prophet Yusuf and Zulaikha as the male and female language in Surah Yusuf of The Holy Qur’an, strat from the first verse up to the end of verse that the 111 verse, particularly the conversation of Prophet Yusuf and Zulaikha.

The limitation of this study is just on the theory of Roman Jakobson (1980) and focuses on six kinds of language functions, they are expressive function, conative function, referential function, phatic function, metalingual function, and poetic function.
1.6 Definition of Key Terms

In order to clarify the key terms used in this study, some definitions are put forward.

Discourse analysis: Behavioral unit. It is a set of utterances which constitute a recognizable speech event like a conversation, a joke, a sermon, an interview etc. In its historical and etymological perspective the term is used in different perspectives.

Language function: A description of how language is used to achieve its communicative purpose: trying to find out what the purposes that language serves for human beings and how people are able to achieve these purposes through speaking and listening, reading, and writing (Halliday, 1983).

Prophet Yusuf: Prophet Yusuf is the seventh of twelve sons from prophet Ya’qub and his wife Rahil. He has a younger brother named Benyamin. He was a very handsome boy and also he has robust body that make women interested in him.

Zulaikha: A women who love to Prophet Yusuf so much that before she was worship to the statue and after that she move to Islam and worship to Allah.
Surah Yusuf: Some surahs that will be analyzed by the writer.

Surah Yusuf is the 12th surah and consist of 111 verses. Content of this surah is about prophet Yusuf story and his family.

The Holy Qur’an: Qur’an is a holy book of moslem that given to prophet Muhammad and written in the mushaf.