CHAPTER I

INTRODUCTION

This chapter present some subs of chapter include Background of the study, statement of problems, objectives of study, significance of the study, scope and limitation of the study and definition of the key terms.

1.1 Background of the study

Many people use gestures to communicate variation of messages, for instance: greetings (Hello and good bye - by moving the hands and arms), requesting and commanding (come, go, stop - by moving the hands). Most of these movements are called gestures mainly involve the face and hand although the posture of the body is important as well.

One way people display their knowledges about space is by pointing, using a gesture to indicate a place or a thing, perhaps a thing moving from one place to another. Besides, Bates in (MC Neill, 2000:112) argues that for ordinary interaction, gesturing is part of talking, and one learns to talk. Besides, the general gestures used in a culture and also restrict gestures which are known and use by small groups. There are typically to be found in specialized fields of work. Those are stock trading, betting, music, sports, television (news, speech etc).

Pointing gesture like any indexical sign, project a surrounding context of space- let’s call this it’s ‘gesture space’-within which it can ‘point’. But, Silverstein, in (MC Neill, 2000:107) argues that pointing gestures like other
indexical signs, may thus be placed along continue from relatively presupposing to relatively creative.

The formal units to communication use to body movement or gesture as sign languages primes. Pullum and Ladusaw (1986:265) have been said about the signs of language that correspond to morphemes or words can be specified by primes of three classes. (1) Hand configuration (2) The motion of the hands toward or away from the body. (3) The locus of the sign's movement relative to the body.

This study aims to determine iconic tracing gestures produced while speaking constitute part of the speaker’s communicative intention. Besides, the significance of this research is (1) to add and share knowledge about gestures description. Especially, in Ustadz Maulana during his religious speech on "Islam itu Indah" at Trans TV channel, (2) to makes people in society understand about the important gesture in communication and they can be practice correctly in certain situation.

The researcher has two reasons about why the researcher can choose Ustadz Maulana as subject in proposal title. Because, (1) Ustadz Maulana is a unique person, he always shows over gesture when he speaks in "Islam Itu Indah" at Trans TV channel. (2) Ustadz Maulana often used humour to speak for the audiences on “Islam Itu Indah” at Trans TV channel.

In this study, the researcher uses descriptive qualitative method to analysis the data. Because, the researcher uses Ustadz Maulana’s video as data source for analysis the data. Besides, the researcher wants to categories
gesture of Ustadz Maulana when he speaks on “Islam Itu Indah” at Trans TV channel. On the other hand, Kendon (1981:75) argues that a gesture must be communicatively intended if it expresses necessary information that was nevertheless omitted from speech.

The production of speech and gesture has three types. That are: (1) Speech production, it is transformation of ideas into movements or sounds of speech. Here, there are models of lexical gestures and speech involves two production systems that operate in concert.

(2) Speaking involves many tasks, that are speaking involvement many tasks. For example is conceptual an utterance, building syntactic structure, retrieving the right words in the right order, and controlling the articulators to say the words target critical. The coordination of one articulator is necessary the ‘degrees of freedom’ problem.

(3) Huge number of muscles involved in speech, that is a huge number of muscles involve in speech, that are respiration, tongue, jaw, lips, tension in the vocal folds, velum. Many ways to achieve a goal, this is difficult to explain how a trajectory is planning.

On the other hand, the researcher found the similar also uses five previous studies about gesture. The researcher think about this study is related to my research. First of thesis is entitled “The Use gestures in teaching English to young learners: A Case Study of Primary School Teacher in EFL Context”. This thesis was created by Noviani Patroli, she take English Ministry in UPI (Universitas Pendidikan Indonesia). She has been graduated in 2013. In this
mini thesis, she was explained about used of gestures when English teacher was teaching to the students.

Besides, the second mini thesis is entitled "Producing Semantically Appropriate Gesture in Embodied Language Generation". This mini thesis is created by Obed E. Torres. He takes Program in Media Arts and Sciences in Massachusetts Institute of Technology, 1997. In this mini thesis, he explained about the system that focused on gestural languages independent of speech content. Besides, the researcher added related between gestures and semantics.

After that, the third journal article is entitled "What We Mean by Meaning: Conceptual Integration in Gesture Analysis and Transcription". The writer of journal article is Fey Parril and Eve Sweetser. This journal explained about determining what a gesture means and the guide analysis gesture in the conceptual integration. The researchers use qualitative method in this study.

On the other hand, the fourth journal article is entitled “Gesture and the Communicative Intention of the Speaker”. This journal article is created by Alissa Malinger and Williem J.M. Levelt. This journal article is discuss about gestures produced while speake part of the speaker’s communicative intention and establishing the necessary minimal content of an intended message.

Besides, fifth article journal is entitled "Imitation of Facial and Manual Gestures by Human Neonates". The writer of journal is Andrew N. Meltzof
and M. Keith Moore. This journal explained about the expressive imitation of the human to relation with manual gesture.

From some these research before, the researcher thinks about the important of gesture. Especially, using gesture to communication with society. The researcher tries to give research statement about this study and the researcher wants to all of people in society use gesture to communication, everyone need something to change of mine be better. So that, this research is very important for doing execute.

1.2 Research Problems

This study is conduct to answer the problems formula in the following questions:

1. What the gesture of Ustadz Maulana often used when he speaks on "Islam Itu Indah" at Trans TV channel?.

2. What the meaning Ustadz Maulana's gesture when he speaks to audiences on "Islam Itu Indah" at Trans TV channel?

1.3 Research Objectives

Based on the research problems above, the objectives of the study have some purposes that are:

1. To know about how many Ustadz Maulana's gesture which often used to speaks on "Islam Itu Indah" at Trans TV channel.

2. To understanding about the meaning of Ustadz Maulana's gesture when he speaks on “Islam Itu Indah” at Trans TV channel.
1.4 Significance of the research

1. To add and share of knowledges about gesture description. Especially, in Ustadz Maulana gesture on "Islam Itu Indah" at Trans TV channel and make some people who interest with his religion speech.

2. To make people in society understand about the important gesture in communication and make the audiences can be practice correctly in certain situation.

1.5 Scope and limitation

1.5.1 Scope

Interaction between people to people is very important. In this part, there is a scope to this study for communication use gesture or body language on "Islam Itu Indah" at Trans TV channel. The researcher wants to analyze two videos of Ustadz Maulana with different topics and make percentages in every video.

1.5.2 Limitation

In this part, the researcher just explain about five categories gesture as data analysis. The researcher do not mention about facial expression as the data, because facial expression can not analysis.

1.6 Definition of the key terms

In order to avoid the misunderstanding and misinterpretation about the basic concept in the study, the definition and key terms are started below:

1. Gesture is a movement of the hands, arms and head to show an idea and feeling. (Oxford Dictionary). Besides, in longman
dictionary. Gesture is movement of the body express something action done to show one's feelings. On the other hand, Pullum (1986:265) mentioned about the locus of the sign's movement relative to the body. While in this research, gesture is change the body movement of the speaker when the speaker communication with other people.

2. Communication is transfer of information from one person to another, whether or not it elicits confidence. But the information transferred must be understandable to the receiver. (Brown, 2001:01). Besides, in this study. Communication is interaction between speaker and hearer to explain and share informations.

3. Semantic is study of meaning. It is focuses on the relation between signifiers, like words, phrases, signs, and symbol (Riemer, 2010: 3) Besides in this study, semantic is meaning of gesture when the speaker speaks. The gesture include one of sign in non-verbal communication.