CHAPTER IV
FINDINGS AND DISCUSSIONS

In this chapter, the researcher presents two points. The first point of this chapter is data findings and the second point is discussions. Furthermore, this chapter provides more detail reflection on the findings and displays all the result of data analysis. Therefore, the research questions are answered within this chapter.

4.1 Findings

This part explains the findings of the research regarding the thypes of language functions used by Jokowi in jkwvlog. To be more specific, each of language function found in President Jokowi’s vlog is elaborated in the following sub headings:

Tabel 4.1.1 Jalan Baru Kalimantan Barat, June 6th, 2017

<table>
<thead>
<tr>
<th>No</th>
<th>Utterances</th>
<th>Time</th>
<th>Code of LF</th>
</tr>
</thead>
<tbody>
<tr>
<td>Data 1</td>
<td>Jadi selama dua setengah tahun ini di Kalimantan dikerjakan 1900 kilometer jalan jalan seperti ini.</td>
<td>0:15 – 0:25</td>
<td>R</td>
</tr>
<tr>
<td>Data 2</td>
<td>Kita tadi dari pagi tiga setengah jam dr Putussibau menuju Nanga Badau kurang lebih 170 kilometer.</td>
<td>0:35 – 0:48</td>
<td>R</td>
</tr>
<tr>
<td>Data 3</td>
<td>Ada 27 kilometer yang masih berupa tanah tapi nanti akan di kerjakan pagi, siang, malam oleh kementrian PU.</td>
<td>0:55 – 1:00</td>
<td>R</td>
</tr>
<tr>
<td>Data 4</td>
<td>Ya ini saya dengan Pak Mentri PU. Halo Pak Mentri Pu.</td>
<td>1:00 – 1:02</td>
<td>Ph</td>
</tr>
<tr>
<td>Data</td>
<td>Utterance</td>
<td>Time</td>
<td>Type of LF</td>
</tr>
<tr>
<td>--------</td>
<td>---------------------------------------------------------------------------</td>
<td>----------</td>
<td>------------</td>
</tr>
<tr>
<td>5</td>
<td>Memang belum selesai kurang lebih 27 kilo, ini masih apa, sudah terbuka tapi jalan masih berupa tanah seperti ini.</td>
<td>1:20 – 1:28</td>
<td>R</td>
</tr>
<tr>
<td>6</td>
<td>Ini selesai kapan pak mentri yang belum teraspal? Jadi ini akan selesai akhir 2017 atau paling lambat awal 2018.</td>
<td>1:38 – 1:48</td>
<td>M</td>
</tr>
<tr>
<td>7</td>
<td>Iya makasih pak Menteri.</td>
<td>1:48 – 1:50</td>
<td>E</td>
</tr>
</tbody>
</table>

Data 1

Time : 0:15 – 0:25
Utterance : Jadi selama dua setengah tahun ini di Kalimantan dikerjakan 1900 kilometer jalan jalan seperti ini.
(So for two and a half years in Kalimantan was built 1900 kilometres road like this).
Type of LF : Referential (R)

Referential function is the function of language that used to describe a situation or object. For example: The restaurant is comfortable and the menu also very delicious. Based on the utterance above, the writer also found out that “di Kalimantan dikerjakan 1900 kilometer jalan-jalan seperti ini” is included as referential function. It could be known because Jokowi was described the location in vlog that He is in Kalimantan now. Looking from the context, Jokowi with cabinet minister of general working take a survey in the road that being finishing in the end of 2017 or the beginning of 2018.

Data 2

Time : 0:35 – 0:48
Utterance : Kita tadi dari pagi tiga setengah jam dari Putussibau menuju Nanga Badau kurang lebih 170 kilometer.
(Our journey from Putussibau to Nanga Badau almost three hours
and a half and its 170 kilometers).

Type of LF  : Referential (R)

Referential function is the function of language that used to describes a situation or object. For example : The class is very crowded, so the teacher feels uncomfortable. From the utterance above, the writer also found that “Kita tadi dari pagi tiga setengah jam dari Putussibau menuju Nanga Badau kurang lebih 170 kilometers” is includes as referential function. It could be known because Jokowi describes the distance from Putussibau to Nanga Badau almost four hours and 170 kilometers.

Data 3

Time  : 0:55 – 1:00

Utterance : Ada 27 kilometer yang masih berupa tanah tapi nanti akan di kerjakan pagi, siang, malam oleh kementrian PU. (There are 27 kilometers roads that still form land, but will be done in the morning, noon, night by the cabinet minister of general working).

Type of LF  : Referential (R)

Referential function is the function of language that used to describes a situation or object. For example : The condition of sacrifice of earthquake in Medan was very concerned. The writer analyze that “there are 27 kilometres road not finish yet” is includes as referential function. It could be known because here Jokowi discribes there are 27 kilometers from 1900 kilometers that finish yet in Trans Papua roads.
Data 4

Time : 1:00 – 1:02

Utterance : *Ya ini saya dengan Pak Mentri PU. Halo Pak Mentri Pu.*
(Yes, I am with Mr Cabinet Minister of General Working. Hello Mr Cabinet).

Type of LF : Phatic (Ph)

Phatic function is the function of language that used to open communication or greeting someone. For example : Bonjour sir, how are you today?. Based on the utterance, the writer found out that “*Halo Pak Mentri PU*” has function to accost or greet someone. Here, Jokowi greets cabinet minister of general working that accompany him to survey the project in Kalimantan. Thus, “halo” is includes into phatic function.

Data 5

Time : 1:20 – 1:28

Utterance : *Memang belum selesai kurang lebih 27 kilo, ini masih apa, sudah terbuka tapi jalan masih berupa tanah seperti ini.*
(It has no finished approximately 27 kilos, it has been opened but the roads is still form a land like this).

Type of LF : Referential (R)

Referential function is the function of language that used to describes a situation or object. For example : Bali is a place that has any beautiful beach like Sanur beach, Pandawa beach, etc. Here, the writer also found that utterance is includes as referential function. It could be known because “.....sudah terbuka tapi jalan masih berupa tanah seperti ini” is describes the condition of 27 kilometers Kalimantan’s road already open but the roads still full with land.
Data 6

Time : 1:38 – 1:48

(When it’s finished sir? So it will be finish in the end of 2017 or in the beggining 2018).

Type of LF : Metalingual (M)

Metalingual function is the function of language that used in which the massage needs clarification or renegotiate it. For example : I cannot hear you, what do you say?. This utterance is includes as metalingual function. It could be known because “*Ini selesai kapan pak mentri yang belum teraspal? Jadi ini akan selesai akhir 2017 atau paling lambat awal 2018*” is a massage that needs clarification. Here Jokowi ask to cabinet minister of general working about the projoct of Kalimantan’s road finish and Jokowi clarify it will be finish in the end of 2017 or in the beggining 2018.

Data 7

Time : 1:48 – 1:50

Utterance : *Iya makasih Pak Mentri.*
(Okey thank you Sir).

Type of LF : Emotive (E)

Emotive function is the function of language that used to expression of feeling or emotion of the addresser. For example : Rina says thanks to her parents for the best gift that she ever get. The writer also found that “*....makasih...*” is includes as emotive function. It could be known because
“...makasih..” is express Jokowi’s feeling because cabinet minister of general working accompany him to countrol the project of Kalimantan’s road.

4.1.2 Menyusuri Trans Papua Dengan Motor Trail, May 24th 2017

<table>
<thead>
<tr>
<th>No</th>
<th>Utterances</th>
<th>Time</th>
<th>Code of LF</th>
</tr>
</thead>
<tbody>
<tr>
<td>Data 8</td>
<td><em>Kita ini berada di ruas jalur Wamena menuju Agats dan Kenyam sepanjang 287 kilometer.</em></td>
<td>0:53 – 1:05</td>
<td>R</td>
</tr>
<tr>
<td>Data 9</td>
<td><em>Jalan trans papua ini menjadi sebuah gambaran komitmen pemerintah terhadap pembangunan infrastruktur.</em></td>
<td>1:06 – 1:16</td>
<td>R</td>
</tr>
<tr>
<td>Data 10</td>
<td><em>Betapa sangat sulitnya, sangat sulit medan yang ada disini, sangat berat membelah belantara, naik gunung yg sangat tinggi dan menyebrangi sungai.</em></td>
<td>1:17 – 1:28</td>
<td>R</td>
</tr>
<tr>
<td>Data 11</td>
<td><em>Inilah medan berat yang di alami baik oleh kementrian PU, maupun TNI, yang bersama-sama membangun jalan di trans papua ini.</em></td>
<td>1:30 – 1:41</td>
<td>R</td>
</tr>
</tbody>
</table>

Data 8

Time : 0:53 – 1:05

Utterance : *Kita ini berada di ruas jalur Wamena menuju Agats dan Kenyam sepanjang 287 kilometer.*

(We are located on the Wamena line to Agats and Kenyam for 287 kilometers).

Type of LF : Referential (R)

Referential function is the function of language that used to describes a situation or object. For example : The class is very hot, there is no air conditioner and it makes the student didnot focus study. Here, the writer analyze that “287 kilometers” is includes as referential function. It could be known
because Jokowi described the distance from Agats to Kenya about 287 kilometers.

Now he come to Wamena to see the project of Trans Papua road using motor trail.

Data 9
Time : 1:06 – 1:16
Utterance : Jalan trans papua ini menjadi sebuah gambaran komitmen pemerintah terhadap pembangunan infrastruktur. (This trans Papua road become a picture of the government’s commitment to infrastructure development).

Type of LF : Referential (R)

Referential function is the function of language that used to describes a situation or object. For example : The earth is round. The writer also analyze that “Jalan trans papua ini menjadi sebuah gambaran komitmen pemerintah terhadap pembangunan infrastruktur” is includes as referential function. It could be known because Jokowi gives information to the viewer that Trans Papua roads is the realization commitment of government about infrastructure building.

Data 10
Time : 1:17 – 1:28
Utterance : Betapa sangat sulitnya, sangat sulit medan yang ada disini, sangat berat membelah belantara, naik gunung yang sangat tinggi dan menyebrangi sungai. (How terribly difficult the terrain here is, dividing the wilderness, going up a very high mountain and crossing the river).

Type of LF : Referential (R)
Referential function is the function of language that used to describes a situation or object. For example: The condition of refugee in Syria was very poor. Based on the utterance above, the writer analyze that language function use is referential function. It could be known because Jokowi describes condition of the roads in Papua. This is the utterance “sangat sulit medan yang ada disini, sangat berat membelah belantara, naik gunung yg sangat tinggi dan menyebrangi sungai” is describes the condition of Papua’s road.

Data 11

Time : 1:30 – 1:41
Utterance : Ini lah medan berat yang di alami baik oleh kementrian PU, maupun TNI, yang bersama-sama membangun jalan di trans papua ini.
(This is a hard field that experienced by both the ministry and even TNI, which together build this trans Papua roads).

Type of LF : Referential (R)

Referential function is the function of language that used to describes a situation or object. For example: In Surabaya there is a famous zoo that named Surabaya Zoo. The writer also analyze that “Ini lah medan berat yang di alami baik oleh kementrian PU, maupun TNI,...” is includes as referential function. It could be known because here Jokowi inform beside the laborer there are cabinet minister of general working and TNI helped the project of Trans Papua roads.
### 4.1.3 Bersama Para Pekerja Waduk Sei Gong di Batam, March, 31

#### 2017

<table>
<thead>
<tr>
<th>No</th>
<th>Utterances</th>
<th>Time</th>
<th>Code of LF</th>
</tr>
</thead>
<tbody>
<tr>
<td>Data 12</td>
<td>Ya, jadi ini proyek waduk Sei Gong di Batam yang di mulai 2016 dan mungkin akan selesai kira-kira nanti pertengahan atau paling lambat akhir 2018.</td>
<td>0:05 - 0:28</td>
<td>R</td>
</tr>
</tbody>
</table>

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#### Referential (R)

Referential function is the function of language that used to describes a situation or object. For example: Now we visited Jogja, here we besides we can travelling we also can learn about culture in Jogja. From this vlog the writer also found out that “Ya, jadi ini proyek waduk Sei Gong di Batam” is includes as referential function. It could be known because it describes photo in this vlog also describe the project planning of Waduk Sei Gong.

### 4.1.4 Kelahiran Dua Ekor Anak Kambing di Istana Bogor, March, 13th, 2017
<table>
<thead>
<tr>
<th>Data</th>
<th>Utterance</th>
<th>LF</th>
</tr>
</thead>
<tbody>
<tr>
<td>13</td>
<td>Pagi ini saya merasa gembira sekali.</td>
<td>0:09 – 0:12</td>
</tr>
<tr>
<td>14</td>
<td>Alhamdulullah tadi pagi telah lahir lagi 2 anak ekor kambing yang saya pelihara.</td>
<td>0:13 – 0:23</td>
</tr>
<tr>
<td>15</td>
<td>Ini coba lihat lucu-lucu ini, nihh... dan yang ini lahirnya 2 minggu yang lalu.</td>
<td>0:24 – 0:36</td>
</tr>
<tr>
<td>16</td>
<td>Jadi dua bulan yang lalu lahir satu ekor, seminggu yang lalu lahir dua ekor, hari ini dua ekor. Jadi anaknya ada lima dan induknya ada lima. Jadi sekarang saya punya kambing totalnya 10.</td>
<td>0:41 – 1:03</td>
</tr>
</tbody>
</table>

**Data 13**

**Time**: 0:09 – 0:12

**Utterance**: *Pagi ini saya merasa gembira sekali.*

(In this morning I felt so happy).

**Type of LF**: Emotive (E)

Emotive function is the function of language that used to expression of feeling or emotion of the addresser. For the example: Rahma feels happy when she finished her study in University. From the utterance above, it includes as emotive function because Jokowi said that he is happy now. The word “gembira” describe emotion of happiness.

**Datum 14**

**Time**: 0:13 – 0:23

**Utterance**: *Alhamdulullah tadi pagi telah lahir lagi 2 anak ekor kambing*
yang saya pelihara.
(Alhamdulillah, this morning my goats that I protect was born two new babies goat).

**Type of LF : Emotive (E)**

Emotive function is the function of language that used to expression of feeling or emotion of the addresser. For example : Thanks to allah that gives me a kindly parents. In this vlog, Jokowi express his emotion of happiness by saying *alhamdulillah*. So, this language “alhamdulillah” include into emotive function. The word “alhamdulillah” means that Jokowi feels blessed for his goats birth. We can looked at the vlog that he really happy.

**Datum 15**
**Time** : 0:24 – 0:36
**Utterance** : Ini coba lihat lucu-lucu ini, nih...dan yang ini lahirnya dua minggu yang lalu.
(See, this is funny and cute...and its was born two weeks ago)

**Type of LF : Connative (C)**

Connative function is the function of language that used to ask the addressee to do something. It is commonly found in commands or requests. For exapmle : Close the door, please!. The writer found out that “coba lihat” is includes as connative or directive function because Jokowi asks or invite the viewer to looked for his babys goat. He said that his babys goat are very funny.

**Datum 16**
**Time** : 0:41 – 1:03
**Utterance** : Jadi dua bulan yang lalu lahir satu ekor, seminggu yang lalu lahir dua ekor, hari ini dua ekor. Jadi anaknya ada lima dan induknya ada lima. Jadi sekarang saya punya kambing totalnya
10.
(So, two months ago born one goat, a week ago born two goats, today two goats. So there are five babies goats and five mother goats. So, now I have ten goats).

Type of LF : Referential (R)

Referential function is the function of language that used to describes a situation or object. For example: Today Rina’s cat born 2 kittens, so she has 5 babys kitten from 2 cat in her home. In this utterance above, the writer found that “Jadi sekarang saya punya kambing totalnya 10” is includes as referential function because it is gives information that two months ago was born one goat, last week born two goats, and today two goats born too. And now Jokowi has ten babys goat from five mother’s goat.

4.1.5 Jamuan Makan Siang Bersama Raja Salman, March 1st 2017

<table>
<thead>
<tr>
<th>No</th>
<th>Utterances</th>
<th>Time</th>
<th>Code of LF</th>
</tr>
</thead>
<tbody>
<tr>
<td>Data 17</td>
<td>Assalamualaikum warahmatullahiwrabaraku</td>
<td>0:02 – 0:06</td>
<td>Ph</td>
</tr>
<tr>
<td>Data 18</td>
<td>Saat ini saya sedang bersantap siang dengan Yang Mulia Sri Baginda Raja Salman bin Abdulaziz Al Saud.</td>
<td>0:08 – 0:23</td>
<td>R</td>
</tr>
<tr>
<td>Data 19</td>
<td>Kunjungan ini merupakan kunjungan balasan dua tahun yang lalu, saat itu saya menyampaikan undangan agar beliau Sri Baginda Raja Salman bisa berkunjung ke Indonesia.</td>
<td>0:35 – 0:50</td>
<td>R</td>
</tr>
<tr>
<td>Data 20</td>
<td>Kunjungan ini juga merupakan kunjungan bersejarah setelah 47 tahun kedatangan Raja Saudi Arabiyah ke Indonexia.</td>
<td>1:00 – 1:14</td>
<td>R</td>
</tr>
<tr>
<td>Data</td>
<td>Beliau mungkin inginn menyampaikan sedikit kepada kita semuanya. Silahkan Sri Baginda Raja Salman.</td>
<td>1:16 – 1:23</td>
<td>C</td>
</tr>
<tr>
<td>Data</td>
<td>Terima kasih yang mulia, semoga kunjungan ini dapat meningkatkan hubungan baik kita antara kerajaan Saudi Arabia dengan negara kita Indonesia.</td>
<td>2:05 – 2:25</td>
<td>E</td>
</tr>
</tbody>
</table>

Data 17
Time : 0:02 – 0:06
Utterance : Assalamualaikum warahmatullahi wabarakatu
Type of LF : Phatic (Ph)

Phatic function is the function of language that used to open communication or greeting someone. For example : Hello Tommy, whats going on?. The writer also analyze that “Assalamualaikum warahmatullahi wabarakatu” is includes as a phatic function. It could be known because here Jokowi greets the viewer of his vlog using Assalamualaikum warahmatullahi wabarakatu.

Data 18
Time : 0:08 – 0:23
Utterance : Saat ini saya sedang bersantap siang dengan Yang Mulia Sri Baginda Raja Salman bin Abdulaziz Al Saud. ( At this time I have a lunch with King Salman bin Abdulaziz Al Saud ).
Type of LF : Referential (R)

Referential function is the function of language that used to describe time or condition and informatif. For example : Today will be final exam of study qur’an and hadits. The writer also analyzed that utterence is included as
referential function because it gives the information that Jokowi have a lune with King Salman. They met in the invitation agenda of King Salman in Indonesia.

Data 19
Time : 0:35 – 0:50
Uterrance : Kunjungan ini merupakan kunjungan balasan dua tahun yang lalu, saat itu saya menyampaikan undangan agar beliau Sri Baginda Raja Salman bisa berkunjung ke Indonesia. (This visit is a reply for two years visited ago, at that time I deliver invitation to King Salman for come to Indonesia).
Type of LF : Referential (R)

Referential function is the function of language that used to describes a situation or object. For example: Obama come to Indonesia for his private holiday trip. Besides that, the writer also found out that “Kunjungan ini merupakan kunjungan balasan dua tahun yang lalu,...” is includeds into referential function because Jokowi describes purpose of King Salman come to Indonesia, it happend because two years ago Jokowi sending invitation to King Salman for visiting Indonesia.

Data 20
Time : 1:00 – 1:14
Uterrance : Kunjungan ini juga merupakan kunjungan bersejarah setelah 47 tahun kedatangan Raja Saudi Arabiyah ke Indonesia. (This visit also ahistoric visit after 47 years visited King of Saudi Arabiyah to Indonesia).
Type of LF : Referential (R)
Referential function is the function of language that used to describes a situation or object. Obama come to Indonesia for his private holiday trip. Here, the writer also classify that “Kunjungan ini juga merupakan kunjungan bersejarah setelah 47 tahun kedatangan Raja Saudi Arabiyah ke Indoneisa” includes as referential function. It could be known because Jokowi describes the situation of time King Salman visited Indonesia after 47 years.

Data 21
Time : 1:16 – 1:23
Utterance : *Beliau mungkin ingin menyampaikan sedikit kepada kita semuanya. Silahkan Sri Baginda Raja Salman.*
(He may wants to tell us a little bit. Please, King Salma).
Type of LF : Connative (C)

Connative function is the function of language that used to ask the addressee to do something. For example : Rina come here, please!. This word “silahkan” includes as connative function. The word “silahkan” it adreseee to Sri Baginda Raja Salman and Jokowi gives the time for Sri Baginda Raja Salman to deliver his speech for Indonesian people that watching this vlog.

Data 22
Time : 2:05 – 2:25
Utterance : *Terima kasih yang mulia, semoga kunjungan ini dapat meningkatkan hubungan baik kita antara kerajaan Saudi Arabia dengan negara kita Indonesia.*
(Thank you so much, hopefully this visit can enhance our good relationship between the kingdom of Saudi Arabiayah and our country Indonesia).
Type of LF : Emotive (E)

Emotive function is the function of language that used to expression of feeling or emotion of the addresser. For example: I am really happy to meet you. In this utterence, the writer found that “Terima kasih yang mulis, semoga...” is includes as emotive function because it is express Jokowi’s emotion feeling by saying thanks to King Salman received his invitation for visiting Indonesia.

4.1.6 Ambon, February, 10 2017

<table>
<thead>
<tr>
<th>No</th>
<th>Utterances</th>
<th>Time</th>
<th>Code of LF</th>
</tr>
</thead>
<tbody>
<tr>
<td>Data 23</td>
<td>Saya baru saja membagi kartu Indonesia sehat dan Indonesia pintar di Ambon.</td>
<td>0:05 – 0:17</td>
<td>R</td>
</tr>
<tr>
<td>Data 24</td>
<td>Dan malam hari ini saya bersama dengan Pak Mentri dan Pak Gubernur makan bakso, baru makan bakso.</td>
<td>0:18 – 0:35</td>
<td>R</td>
</tr>
<tr>
<td>Data 25</td>
<td>Nih lihat baksonya, makan bakso dan juga minum es teh.</td>
<td>0:35 – 0:45</td>
<td>C</td>
</tr>
</tbody>
</table>

Data 23
Time : 0:05 – 0:17
Utterance : Saya baru saja membagi kartu Indonesia sehat dan Indonesia pintar di Provinsi Maluku kususnya di Ambon.
(I have just dispart Indonesian healthy cards and Indonesian smart cards in Maluku province especially in Ambon).
Type of LF : Referential (R)

Referential function is the function of language that used to describes a situation or object. For example: Khofifah gives some money to poor people for go to hospital. Here, the writer also found that “Saya baru saja membagi kartu Indonesia sehat dan Indonesia pintar di Ambon” includes into referential function because Jokowi gives information to viewer that He had done dispense Indonesian healthy card and Indonesian smart card in province Maluku especially in Ambon.

Data 24
Time : 0:18 – 0:35
Utterence : *Dan malam hari ini saya bersama dengan Pak Mentri dan Pak Gubernur makan bakso, baru makan bakso.*
(And tonight I am with the minister and governor eat meatballs).
Type of LF : Referential (R)

Referential function is the function of language that used to describes a situation or object. For example: In this picture show that last week there is an important meeting in presidential palace. Based on the vlog, the writer found out that this utterence is includes as referential function because Jokowi gives explanation that this night he has dinner with the Governor of Ambon. They eaten meatballs together.

Data 25
Time : 0:35 – 0:45
Utterence: *Nih lihat baksonya, makan bakso dan juga minum es teh.*
( Lets see the meatballs, eat meatballs and drink ice tea).

Type of LF: Connative (C)

Connative function is the function of language that used to ask the addressee to do something. For example: Let’s me visited Borobudur temple. Besides that, the writer found out that “nih lihat baksonya” includes into connative function because Jokowi asks the viewer to see the meatballs that he eat with Governor of Ambon.

**4.1.7 Piala President 2017, February, 4th 2017**

<table>
<thead>
<tr>
<th>No</th>
<th>Utterances</th>
<th>Time</th>
<th>Code of LF</th>
</tr>
</thead>
<tbody>
<tr>
<td>Data 26</td>
<td><em>Saat ini saya sedang menyaksikan pertandingan sepak bola turnamen piala presiden 2017 antara PSS Sleman dan Persipura Jayapura.</em></td>
<td>0:00 – 0:18</td>
<td>R</td>
</tr>
<tr>
<td>Data 27</td>
<td><em>Ayo kita lihat sejenak, selamat menyaksikan.</em></td>
<td>0:20 – 0:25</td>
<td>C</td>
</tr>
</tbody>
</table>

Data 26

Time: 0:00 – 0:18

Utterence: *Saat ini saya sedang menyaksikan pertandingan sepak bola turnamen piala presiden 2017 antara PSS Sleman dan Persipura Jayapura.*
(I am currently watching the football tournament presidential 2017 between PSS Sleman and Persipura Jayapura).

Type of LF: Referential (R)
Referential function is the function of language that used to describes a situation or object. For example: In XXI Cinema’s Royal plaza now play Jailangkung’s movie. Besides, the writer also found out that utterence is included as referential function. It could be known because here Jokowi gives information to us that now he watch football tournament among PSS Sleman and Persipura Jayapura.

Data 27
Time: 0:20 – 0:25
Utterence: Ayo kita lihat sejenak, selamat menyaksikan.
(Let’s see together, have a good time watching).
Type of LF: Connative (C)

Connative function is the function of language that used to ask the addressee to do something. For example: Can you help me to move this chair in front of my room!. The writer found out that “ayo kita lihat” is includes as connative function. It could be connative because Jokowi invited us to see the football match between PSS Sleman vs Persipura Jayapura.

4.1.8 Mampir di kopi Tuku, brand lokal citarasa internasional July, 2\textsuperscript{nd} 2017

<table>
<thead>
<tr>
<th>No</th>
<th>Utterances</th>
<th>Time</th>
<th>Code of LF</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Data</td>
<td>Ya jadi ini saya baru mampir di Tuku, Tuku kopi. Saya bersama pemilik ini Mas Tio.</td>
<td>0:22 – 0:33</td>
<td>R</td>
</tr>
<tr>
<td>-------</td>
<td>----------------------------------------------------------------------------------</td>
<td>-------------</td>
<td>---</td>
</tr>
<tr>
<td>Data</td>
<td>Ya selamat siang.</td>
<td>0:34 – 0:34</td>
<td>Ph</td>
</tr>
<tr>
<td>Data</td>
<td>Ya silahkan di coba.</td>
<td>1:45 – 1:46</td>
<td>C</td>
</tr>
</tbody>
</table>

**Data 28**

**Time**: 0:22 – 0:33

**Utterence**: Ya jadi ini saya baru mampir di Tuku, Tuku kopi. Saya bersama pemilik ini Mas Tio.

( Ya, now I visited in Tuku, Tuku coffee. I am with the owner, this is Mr Tio).

**Type of LF**: Referential (R)

Referential function is the function of language that used to describes a situation or object. For example: Today is gloomy, the cloud was dark.

Here, the writer found out that “...ini saya baru mampir di Tuku, Tuku kopi.” is includes as referential function. It could be known because Jokowi informing to viewer that now he enjoying a coffee in Tuku cafe. Jokowi also meets with the owner of Tuku cafe, he is Mr Tio.

**Data 29**

**Time**: 0:34 – 0:34

**Utterence**: Ya selamat siang.

(Ya, good afternoon).
Type of LF : Phatic (Ph)

Phatic function is the function of language that used to open communication or greeting someone. For example: Hello Tommy, what's going on?. Then, the writer analyze that utterance includes as phatic function. It could be known because “selamat siang” used by Jokowi for greets Mr Tio as the owner of Tuku coffee.

Data 30
Time : 1:45 – 1:46
Utterence : Ya silahkan di coba.
(Yes you can try it).
Type of LF : Connative (C)

Connative function is the function of language that used to ask the addressee to do something. For example: Can you help me to move this chair in front of my room!?. The writer found out that utterance includes as a connative function. It utterance could be known because the word “silahkan” used by Jokowi for invited the viewer to came and enjoyed coffee in Tuku cafe.

4.2 Discussion

In communication, language is classified into two kinds; verbal and non verbal language. Vlog is included into both verbal language. It is called verbal language because it has the utterance which are delivered by Jokowi to the viewer in spoken to express desires, ideas and concepts and as vital to the processes of learning and teaching as stated by Hanes (2015).
This present study has related topic with the previous studies, which are investigated the functions of language although conducted by different proposed theory, research problems, and object of the study. The study conducted by Alfina (2016) was closely related to this present study since it has similar object of study, which is done in the movie. The study done by Alfina (2016) is only focused on identifying the types of language function used by characters of Shane in the *Pasifier Movie*. The result of her study revealed there are seven language functions based on Holmes theories. They are: expressive, directive, referential, metalinguistic, phatic, heuristic and commissive function.

However, this present study was extremely different with the previous study because the researcher analyzes and describes the language function based on Jacobson’ theory. The result of this study demonstrated that the language functions found in Jokowi vlog are seventeenth referential functions, four emotive functions, five connative functions, three phatic functions and one metalingual function based on Jacobson’ theory. The types of language function that mostly used in Jokowi vlog is referential functions. Jokowi used referential function in his utterance when he give information and describe somethings that he do in his vlog.

Besides, the writer also found out five connative functions. It is includes the second mostly language function after referential function that used by Jokowi in his vlog. Jokowi used connative function to ask the viewer to watched together his activities that covered in the vlog. Fo
example in vlog 4 Jokowi ask the viewer to see his new babys goat that live in Bogor Palace.

Then, the writer also found four emotive functions of language and three phatic functions. The last is metalingual function, the writer only found one function because it is seldom used by Jokowi.