

utterance requires contextual information. Words or phrases that require contextual information to convey any meaning are deictic"; and furthermore "*Deixis concerns the ways in which languages encode...features of the context of utterance...and thus also concerns ways in which the interpretation of utterance/es depends on the analysis of that context of utterance.*" (Levinson: 1995).

A number of studies about deixis have been done by some researchers (see Kristanto, 2008; Samosir, 2012; Rosmawaty, 2013; Eragbe and Yakubu, 2015; Paknezhad and Nagizadeh, 2015). Kristanto (2008) analyzed kinds of deixis which are used in Christian Bautista's song lyrics. The song lyrics are *The Way You Look at Me*, *Color Everywhere*, *Away From You*, *I Don't Wanna See You Cry Again*, *Hands to Heaven* and *Miracle*. The result of this study shows that the most dominant deixis which is used in those songs lyrics is person deixis. Samosir (2012) analyzed deixis usage in the article of *The Jakarta Post*. Samosir found that there are five types of deixis used in *The Jakarta Post* article: person deixis, place deixis, time deixis, discourse deixis and social deixis. Based on the analysis, the article tends to use person deixis as the most dominant type of deixis. Rosmawaty (2013) also did a research about deixis in *Ayat-Ayat Cinta* novel. The result of this research is person deixis as the most dominant deixis used in *Ayat-Ayat Cinta* novel. Eragbe and Yakubu (2015) examined the uses of deictic expressions in Boko Haram insurgency reports by the media in the four affected countries of West Africa. The investigation shows that media use person, time and place deixis to locate the participant in discourse. Spotting participant in discourse via deictic expressions enables audience

to have clear descriptions of the incidence of the insurgency reports. Paknezhad and Nagizadeh examined the use of deixis in English translation of Holy Quran in the first two chapters (juz', al-awal, al-sani, al-sales) translated by M.H. Shakir. This study shows that person deixis is mostly used in English translation of the Holy Quran. Most of those studies focus on investigating all kinds of deixis. It is so much different with this study because the writer focuses on investigating the use of person deixis only.

Other studies of deixis have been done by Afiyah (2014), Ekowati and Sofyan (2014), Sridana (2014), Tulah (2015), Auliyani (2015) and Rosyidah (2016). Afiyah (2014) explored the use of deixis in book one of novel *A Farewell to Arms* by Ernest Hemingway. The findings of this research is that person deixis is mostly used in the novel. Ekowati and Sofyan (2014) examined deixis in conversation texts in *Pathway to English*. Based on the analysis, the result showed that person deixis is the most dominant type of deixis used in conversation texts in *Pathway to English*. In these texts, person deixis occurred 234 times: discourse deixis 47 times, place deixis 16 times, time deixis 15 times, and social deixis 12 times. Auliyani (2015) did a study about the translation of deixis in *the Voyage of the Dawn Treader* novel which is translated from English into Indonesian by Indah S. Pratidina. This study reveals that English and Indonesian have different usage of deixis. It happens because of the difference of culture between English and Indonesia that influences the translation deixis words in order to give a communicative translation to readers. Rosyidah (2016) did a research about deixis which is used by Liverpool FC official twitter account.

The researcher found that the most dominant deixis used on the account is place deixis which appeared 47 times. This present study has similarity in the type of source of data. Therefore, the writer continues this research with specific theory that is person deixis.

A study of contrastive analysis about the use of deixis has been done by Al-Saif (2008) and Al-Aubali (2015). Both researchers analyzed deixis in English and Arabic. This analysis shows that deixis in English and Arabic have similarities and differences such as the amount of second person deixis in English is only one and the amount of second person deixis in Arabic are five. This study analyzed deixis in English and Arabic as wide source of data. Thus, this present study aims at filling the gap by examining person deixis in twitter in which the writer only focuses on this kind of social media to analyze the data.

Furthermore, Ruhillah (2014) analyzed person deixis usage in *Mirror Mirror* movie. This study attempt to determine the kinds person deixis presented in *Mirror Mirror* movie and how the use of person deixis in the conversation in the data. Based on the analysis, the researcher found that there are two kinds of person deixis applied in the data: deictic use (29 words) and non-deictic use (1 word). The deictic use consists of gestural usage (18 words) and symbol usage (11 words). Sari (2015) investigated person deixis in SBY's Speech at Harvard University. Based on this investigation, SBY mostly used first person deixis to express his own feeling and opinion about something. Fatkhunrohmah (2013) explored the use of person deixis in *Iron Lady* Movie manuscript. This study adopted descriptive qualitative research as

the method. Based on the analysis, Fatkhunurohmah found person deixis which is mostly used in the manuscript is first person deixis. This present study has similarity in the type of deixis use. Therefore, this study continues the previous researches above with different source of data.

Christine (2015) has done a study of place deixis. Christine analyzed place deixis used by four characters in a movie entitled *Her*. This study adopted qualitative research because the data are in the form of words. The findings of this research is that there were 13 expressions of place deixis that occurred 37 times and those place deixis were used by the four characters in the movie.

Today, Twitter becomes a preferred social media for society because they can find what they need on it. Twitter has only 140 characters in which people cannot type the text any longer than 140 characters. Commonly, the user of Twitter, which is called Tweepers, are from teenagers. However, the users of Twitter are also mature people from different occupations such as businessman, doctor, government, et cetera. Celebrities take a part in using Twitter. Many celebrities such as Michael Clifford from 5 Seconds of Summer and Bradley Simpson from The Vamps use Twitter for their social media.

Michael Clifford is a lead guitarist of a pop-punk band from Australia, 5 Seconds of Summer. Michael uses two kinds of social media: Instagram and Twitter, but Twitter is the one that he mostly uses in daily. Usually Michael uses Twitter to tweet any information related to his band for his 7.6 million followers. So that,

Michael's followers on Twitter can know about the band upcoming events or his daily activity.

Bradley Simpson is a lead-vocalist and guitarist from British Pop-Rock band, The Vamps. Bradley also uses twitter as his official account to inform his fans about the band's activity or his personal feelings about everything happened around him. As of 2017, Bradley has already reached 1.6 million followers on twitter.

Unfortunately, both Michael Clifford and Bradley Simpson sometimes misuse the linguistic form in their tweets. Simpson and Clifford never use proper structures when he tweets something on Twitter and it can make their followers confused about what they are going to inform. Moreover, the followers of Clifford's and Simpson's Twitter accounts are mostly from teenage girls around the world in which not all of them can understand the interpretation of language used by them. Thus, to analyze both twitter accounts, person deixis is chosen because it has important role to make clear what Michael Clifford and Bradley Simpson want to imply on their tweets.

Based on the statements above, the writer is interested in analyzing person deixis which is used in Michael Clifford's and Bradley Simpson's tweets based on some reasons. First, some previous studies analyzed all kinds of deixis. They did not specify their analysis with specific theory. Second, one previous study above did not analyze the use of deixis in personal twitter account. Therefore, this research is different because the writer chooses Michael Clifford's and Bradley Simpson's tweets on twitter to be analyzed by focusing on person deixis. Third, using person deixis for this present study is necessary because this kind of deixis often appears in

a. Deixis

Deixis is ‘pointing’ via language to show a person, place or time. (Yule: 1996)

b. Person deixis

Person deixis explains a basic three-part division, shown by the pronouns for first person (I, they, we), second person (you), and third person (he, she and it). (Yule: 1996)

c. Twitter

Twitter is one of social media that enables users to send and read 140-character message called ‘tweet’.

d. Michael Clifford

Michael Gordon Clifford is the lead-guitarist of an Australian Pop-Punk band 5 Seconds of Summer. Michael and his bandmates have already created many songs, sold in two albums and seven EP albums. To inform his fans about his activities with the bandmates, Michael uses twitter account as the media of his band information. He often promotes his band’s new song, new music video or new headlining tour dates via his twitter account. As of February 2017, Michael Clifford has more than 7.6 million followers around the world.

e. Bradley Simpson

Bradley Will Simpson which is commonly called Brad is the lead-vocalist and rhythm guitarist of British Pop-Rock band The Vamps. Brad and his bandmates have been starting the band since mid-2012 and they have already released 2 studio albums, 3 video albums, 13 music videos, 3 EPs and 9 singles (Retrieved from <http://www.thevamps.net/music/>). Brad also uses twitter as his personal media to update his activities. Today, Bradley Simpson has reached 1.6 million followers which are coming from different nations.

