
CHAPTER III

METHOD OF THE STUDY

In this chapter, the writer discusses the research method that consists of research approach, data source, technique of data collection, technique of data analysis.

1.1 Research Approach

In conducting this study, the writer used qualitative method. The writer chose the qualitative method because the analysis is about discussing, analyzing, and finding the speech style in story. The study applied the descriptive qualitative research because the data are in form of words or pictures rather than numbers the writer result of the research contain quotation from the data illustrate substantiate presentation (Bogdan, 1982: 28).

1.2 Data Source

the writer took the data from a serial story *Garising Pepesthen* (Line of Destiny) in Panjebar Semangat magazine number 22-36 of 2 June to 1 September 2012 editions. Writer read the whole story and took some utterances that are used by the characters in the story then writer classified it.

1.3 Technique of Data Collection

The writer collected the data from the Panjebar Semangat magazine a buy from bookstore in Jl. Semarang Surabaya and searching from online because the writer didn't get two serial magazine where are the collect 15 serial. Writer took the data from June until September. Then writer analyses the data by some process as seen the data analysis. Thus, to find the main and additional data, the writer utilizes the usage of books including the articles magazine itself, critics, and online resources.

1.4 Technique of Data Analysis

In presenting the data analysis and to make her analysis easier, the writer uses the following steps to identify her data:

1. Collecting data the Panjebar Semangat Magazine
2. The writer put some utterances that were used by the characters,
3. The writer collect inform based on the previous the study from Winda Vikriana Rosida "An Analysis of Language Style in Traveling Gear Advertisement of "Out Side" Magazine in university of Malang, the writer them into four language style, which were formal style, consultative style, casual style, and intimate style from Martin Joos theory,
4. The writer also which were used by the characters.