
CHAPTER I

INTRODUCTION

1.1 Background of The Study

Language is one of the most important parts of human life. Every human uses the varieties of style in every different situation with the purpose of getting the greatest attention from the listener or reader (Rosida, 2008:1). Related to this statement, Guth (in Sari, 2004:17) affirms that good speaker or writer will get success on their aim rely on how well people use the words, how they deliver a message to others, what they say to a dissatisfied person, and how well they understand what they are told to do. It is the human capacity of using complex systems of communication, and a language is a complex system. Language and society are a unity; it means that the interaction between both of them cannot be separated from one another. For example, when we go to another place and we meet our teachers we must greet them or when we ask something to teachers or the others, when we buy something or ask to friend and etc. People use language in their everyday conversation to share ideas, information, and knowledge. Without language we cannot conduct a communication. Moreover, Lado (1957:18) says that language is the system of speech sound by which human beings, communicate with one another. It would be difficult probably impossible for people to express their needs. Moreover each person has his or her own styles in order to

express what he or she wants to share and it will be easier for the addressees to understand the addressers' idea if they are familiar with the addressers' language style. Generally, language is used by people to do communication. It is supported by Wardhaugh (2005: 1); a language is what the members of particular society speak. As we know nobody speaks the same style even though he or she speaks the same language. Thus, actually language style makes one person different from other person. For example, political campaign slogans during the political campaign period, has a different language style in making its campaign slogan so that each political party has its own specific language style. Persuading people to vote for a certain political party is a vital part of the political process and usually they use campaign slogan. Language is also a part of culture and medium for interaction among people because they, as individuals and social creatures, always need someone else to interact. The significant part of ethnic membership in many things is a social fact. According to Eggins and Slade (1997:6) social individuals spend much of live talking and interacting with others.

The use of Javanese language is a little bit different from English and Indonesian because in Javanese when someone speaks to others, he or she is influenced by language level. When a young girl speaks to her older friend and they are not intimate, she uses *ngoko alus* language level. When she speaks to her best friends then she uses *ngoko kasar* language level. For example: "*Sampeyan baliya dhisik nyang perumahan dhines, nggih*

Pak!” (Sir, you come back first in official house, wouldn’t you?) It is different from “*Kowe baliya dhisik nyang perumahan dhines, yo!*” (You come back first in official house). It happens because in the second sentence, the speaker and the listener are best friend. They talk as what they want to talk. It means to communicate with other people; one usually tends to use certain language level to convey his or her purpose to his or her address.

Language as a medium of interaction and communication in a society has a function of expressing idea, feeling and thought to others. The way of them is different from one to another. The different ways of speaking and expressing ideas are caused by some factors such as education, age, social background, etc. Based on the explanations above, the characteristic variation of each human being is also stated in Holy Al-Quran Surah Ar-Ruum 22



↕ Meaning: And among His Signs are the creation of the heavens and the earth, and the difference of your languages and colors. Verily, in that are indeed signs for men of sound knowledge.

Chaika (1982:2) says that background of life plays an important role on the ways people use their languages. Different education, family background, social group and class occupation produces different ways of

speaking. People speak different when they speak to their friends, parents, teachers, etc. The differences could be in vocabulary, pronunciation, or styles. When people speak to each other, they could use different styles of language such as formal or informal style, which fits to the situation and condition. As Fromklin and Rodman (1983:263) states “When you are out with your friends, you talk one way; when you go on a job interview, you talk differently”. This situation dialect is called style or the form of language that a speaker uses. The used language can be found in Panjeban Semangat serial story.

From the description above, the writer wants to discuss the language style that is used by the characters in a serial story *Garising Pepesthen* (Line of Destiny) in the Panjeban Semangat magazine. It tells about the relationship between Dr. Anggun Wibowo and Dr. Endah Ratriningsih. The story starts when Anggun met Ratri at UGM and majored in the same major. Their relation did not go well because Ratri's mother did not agree with it. The reason was that Anggun did not belong to royal family like Ratri. But, finally Ratri's mother gave her consent to them but Ratri got accident and died. Anggun was upset and he was sent to a small town in the west of Bali. He met Ni Luh Lusiningtyas a dancer. Just when he was about to propose her, Mr. Hardiman told him that he was actually Mr. Hardiman's long lost son. Anggun was separated from his father because his mother was taken by his grandfather to Salatiga to

avoid. Although Anggun did not get a lover but he ended up happy to meet his long lost sister.

The story is written in Javanese language using Surabaya dialect. Surabaya dialect is a dialect that is used by Surabaya people and it is a little bit different from the standard dialect, which is considerably used in Yogyakarta and Surakarta. The difference could be in pronunciation and vocabulary. For example the word *inggih* (yes) in standard Javanese becomes *yo* (yes) in Surabaya dialect, and I am interested in the story.

Furthermore, the writer is interested in this serial story because it uses Surabaya dialect and it inspires the writer to analyze the language style. In this case, the relation of language style in Javanese language is close to the language level since both of them are influenced by some factors such as social status, relationship, situation, age, etc. The Javanese language that is used by the characters in the story is not very different from others in reality. The reason of choosing the Javanese language as the research medium is as Javanese cannot speak Javanese correctly, and then it would be difficult for them to maintain Javanese language as their mother tongue and culture.

1.2 Statement of the Problems

Based on the background of the study above, the writer tries to find the answer of the following question:

1. What kind of language style is used by the characters in *Garising Pepesthen* (Line of Destiny) in the Panjebar Semangat magazine?
2. What is the dominant language style used in *Garising Pespethen* in the Panjebar Semangat magazine?

1.3 Purpose of the Study

The writer wants to find the statement of the purpose of the study, the objectives to be achieved in this data are:

- 1) To describe kinds of language style is used by the characters in *Garising Pepesthen* (Line of Destiny) in the Panjebar Semangat magazine.
- 2) To describe the dominant language style used in *Garising Pespethen* in the Panjebar Semangat magazine.

1.4 Significance of the Study

The writer hopes that this study can help the readers to know and understand sociolinguistic, especially in understanding the language style. The writer wants the next generation don't be lose with race foreign want to study Javanese. The writer wants the people in the next generation will never be defeated by foreigner who study Javanese in East Java. Although we live in Indonesian but we have a culture language which needs to be

saved. Moreover, the writer hopes that this study can be helpful reference for other researchers who are interested in conducting further research.

1.5 Definition of Key Terms

Language Style : is the way expressing of one's feeling and thought which conveyed in according with the way and manner. It use whether in literary or non-literary work (WindaVikrianaRosida)

Sociolinguistic : Concerned with the relationship between language and the context in which it is used (Holmes, 1992)

PanjebarSemangat : Javanese weekly magazine published in Surabaya