DAFTAR ISI

PERNYATAAN KEASLIAN ........................................................................................................ ii
PERSETUJUAN ........................................................................................................................... iii
PENGESAHAN TIM PENGUJI ................................................................................................... iv
PEDOMAN TRANSLITERASI .................................................................................................... v
ABSTRAK .................................................................................................................................... vi
UCAPAN TERIMA KASIH ......................................................................................................... viii
DAFTAR ISI ............................................................................................................................... x
DAFTAR TABEL .......................................................................................................................... xii
DAFTAR GAMBAR ..................................................................................................................... xii

BAB I PENDAHULUAN ........................................................................................................ 1
A. Latar Belakang ....................................................................................................................... 1
B. Identifikasi dan Batasan Masalah ....................................................................................... 8
C. Rumusan Masalah ............................................................................................................... 8
D. Tujuan Penelitian ............................................................................................................... 9
E. Kegunaan Penelitian ........................................................................................................... 10
F. Penelitian Terdahulu ......................................................................................................... 11
G. Sistematika Pembahasan .................................................................................................... 17

BAB II KERANGKA TEORETIS ......................................................................................... 19
A. Dakwah dan Media Massa (Televisi) ............................................................................. 19
B. Konsep Poligami dalam Hukum Islam dan Hukum Positif ............................................ 34
C. Media dan Berita dalam Pandangan Konstruksionis ....................................................... 47
D. Analisis Framing .............................................................................................................. 51
E. Analisis Framing Robert N. Entman ............................................................................... 53
F. Ekonomi Politik Media ................................................................................................... 57
BAB III METODE PENELITIAN ................................................................. 63
A. Jenis Penelitian ............................................................................. 63
B. Jenis dan Sumber Data ................................................................. 64
C. Teknik Pengumpulan Data .............................................................. 65
D. Metode Analisa Data ................................................................... 67

BAB IV ANALISA DATA DAN PEMBAHASAN ............................... 70
A. Gambaran Ceramah Mamah Dedeh ............................................ 70
B. Gambaran Analisa Ceramah Mamah Dedeh ............................... 71
C. Data dan Analisa Ceramah Mamah Dedeh ................................. 72
D. Pembahasan .................................................................................. 101

BAB V PENUTUP .............................................................................. 116
A. Kesimpulan .................................................................................. 116
B. Saran ........................................................................................... 117

DAFTAR PUSTAKA ........................................................................... 118