CHAPTER I

INTRODUCTION

This chapter discusses the background of study, statement of problems, objectives of the study, significance of the study, scope and limitation, and definition of key terms.

1.1 Background of Study

Language is a system of pronounced sounds, used by people as a tool of having relationship in their society. Without language the human get difficult to interact each other. Language is one of the most important parts of human life. According to Holmes (1992:12), human usually use language to ask for and give information to each other. With language human can transfer their feeling, idea and share information. Language as a medium of interaction and communication in a society has a function of expressing idea feeling and though each other.

People use some language in different way it depends on the topic and situation. Labov (1972; 208) states that in his thirteen general principles in principles of linguistic methodology. One of the thirteen general principles is principles of style shifting: “There are no single speaker.” Therefore, no body speak the same style to another, even though they speak the same language.

Human and language are two thing that cannot be separated, since all human’s activities and their interaction toward surroundings are always colored by
language. Boey (1975:3) says that language is social phenomenon. It is means of communication among individuals. It is also they into relationship with their environment. Moreover, Trager (1972:9) says that the activity of human being is interaction and communication with each other. Based on the statement above, it can be inferred that as a social creature, human being cannot live alone and needs the other.

Language allows people to say things to each other and expresses their communicative needs. Language and society may influence each other because as a human being, human cannot be separated with society and environment, they still need another people. Every people have different ways of speaking, even they talk with the same topic but it isn’t mean that they have the same style in speak. Holmes (1992: 10) says, human may use different pronunciations, vocabulary, grammar or style of language for different purposes.

There are two kinds of language, spoken language and written language. Spoken language is an utterance which is formed from sound, such as conversation, speech storytelling, discussion, radio, television broadcast and etc. While, written is an utterance which is formed in the written form, such as novels, comics, newspaper, magazines, letter, books, journals, articles, and etc.

In relation to cohesive devices, there are four previous study about language: Nurul Fahmi (2014), Raharjo (2000), Eva Sulistiyawati (2014), Mar’atul Khumaid (2004). They use short story, radio, movie, talkshow, as their data sources. Nurul wants to find out kind of language style and function that
occur in the short story and how often they occur in percentage. Raharjo uses the radio as his data and he wants to identify type of language style that occur in the produced radios. Eva uses the freedom writer movie as her main data. Khumaida, focus on differences two presenter language styles. Here, the writer use movie as data, but this movie is indian movie. None of the researcher use indian movie as their source of data. Based on the researcher above that research about language style have many kinds data to analyse like india movie which the writer taken indian movie as data sources.

According to dictionary that Language style is defined as the choice of words used by a specific group of people when they speak. Trudgill (1974:103) says that language style refers to convey the same information using different expression. It is related to different variations of language used in different situation and needs. The participant has to apply the right style depends on the situation and condition.

The language style expresses people feeling and through a language, both orally and written form. To know how the writer or speaker uses his or her language style in conveying their thinking to the people is very interesting. In writing, the writer puts the utterance in the form of spoken language. beside that people have their own style in expressing their thought and mind through different language style.

Style in sociolinguistics is a set of linguistics variants with specific social meanings. In this context, social meanings can include group membership,
personal, attributes, or beliefs. According to David (1980:337) says, style refers to the relationship among the participant in a language activity especially the level of formality they adopt. It means the style of person indicates the characteristic when they get speech activities with others will get differences of style. In reality each kinds of style are used for different occasion purpose.

Talking about India language is usually called Hindi language. Hindi belongs to Indo-Aryan family and is a direct descendant of sanskrit which is recognised as a so called classical language of india. Beside that the reader know India language that’s Hindi is the most popular second language after English. Hindi is functions as a mother tongue of India language, but parts of india not many people speak Hindi as they prefer their local languages. India language have many contrast with English. English language in India has a special role, it is the co-official language of the constitution. The use of English in India began in the colonial times when it was the language of the political power.

Therefore the writer interested in analysing language style because it can be found in daily activities, such as: work, learning, conversation, and movies. Sometimes, people unciosusly have language style theirself when speak with each other, esspecially in the movie. Hence the reasons why the writer wants to analyze the language style used by Jaggu in PK movies.

The reader have to knows that movie have many kind of gendres. It’s not music only have gendre. Movie gendres are comedy, drama musical, action, love
and so on. Talk about movie, the everyone almost like watch movie. Movie is one of daily activity that can not separated from human, especially indian movie.

Furthermore, the research choses this PK movie “JAGGU” as a data source to find out the language style that are used in the movie. This movie is very amazing and funny. The actors and actress act like the real character in the movie. In this movie the writer will find another word of spoke language called language style. They used their own language style in their community. This movie tells about the adventure of alien who comes to Earth on a research mission. Jaggu (Anushka Sharma) is PK friends a television journalist and questions religious dogmas and superstitions. Jaggu as the main character in this movie and she help Pk to find remote control for his can back to home.

Pk movie is one of indian movie that some actor and actress use language style in the movie. Pk movie is one of the most amazing movie in 2014 year. This movie was directed by Rajkumar Hirani. He is very famous in the Indian director, screenwriter and film editor of Hindi movie. One of Best know for the films is 3 Idiot (2009), before it there are some best movie, they are: Munna Bhai MBBS (2003), Lage Raho Munnabhai (2006). All the movie directed by him went on to become huge successes at the box office. He has also won 11 filmfare awards.

1.2 Statement of The Problems

Based on the background of the research, this study is conducted to answer the problem formulated in the following question: there are two question that will be research, they are:
a. What kinds of language style are used by Jaggu the main character in the “PK” movie?

b. What is the most of language style used by Jaggu the main character in the “PK” movie?

1.3 The Objectives of The Study

Based on the problems above, the objective of the study are:

a. To describe some kinds of language style used by Jaggu the main character in the “PK” movie.

b. To describe the most of language style that is used by Jaggu in the “PK” movie.

1.4 Significance of The Study

The result of this research is hopefully give benefit for all students, especially at English Department students. This research, the student are able to apply their knowledge and comprehend language style in the daily conversation. The writer hope this research is able to add knowledge or enrich about language style, especially which are found in the movie. Beside that, the reader can be understand more about kinds or mostly of language style that used in “PK” movie.

1.5 Scope and Limitation

The scope of the study is sociolinguistic, especially about language style used by Jaggu the main character in the movie. This research is limited on analyzing language style. In this research, the writer focus on the conversation which are
used by jaggu in the movie “PK”. So, the writer will analyze the kinds of language style the most style used in the movie.

1.6 **Definition of the Key Terms**

In order to avoid misunderstanding and misinterpretation about the basic concepts used in this research, the writer would like to give some definition of the key terms as follows.

a. Language style is characteristic mode of expression individual speaker or refers to language variation, which reflects change in situational factors (holmes, 1992:76). Especially in the way it is spoken.

b. PK is a 2014 Indian satirical science fiction comedy film directed by Rajkumar Hirani, produced by Hirani and Vidhu Vinod Chopra, and written by Hirani and Abhijat Joshi. The film star Aamir Khan as alien who comes to Earth on a research mission and the supporting role Anushka Sharma as his befriends a television journalist and question religious dogmas and superstitions. Sushant Singh Rajput, Boman Irani, Saurabh Shukla, and Sanjay Dutt in supporting roles.

c. Movie: a series of moving pictures, usually shown in cinema or on television and often telling a story: love, action, romantic, and so on. Also movie called like material that can record images as photographs. [http://dictionary.cambridge.org/dictionary/english/film](http://dictionary.cambridge.org/dictionary/english/film)