CHAPTER IV
FINDINGS AND DISCUSSION

This study is focused to know what the maxims are violated by Johnny English as the main character in *Johnny English Reborn* movie. Based on the analysis, the writer answers the statement of the problem in this study. There are four types of maxims that violated by the main characters, Johnny English in *Johnny English Reborn* movie. Those are violating the maxim of quantity, quality, relation, and manner.

4.1 Findings

In *Johnny English Reborn* movie, there are 20 utterances maxim performed by the main character. Some excerpts are included in order to give clear description of each violation. First, the researcher explain and describe each violation that is done by Johnny English, and second the researcher will give an explanation about the reason why Johnny English does the violation.

4.1.1 Violation of Maxims by the Main Character

1.1.1.1 Violating Maxim of Quality

The writer found two utterances that include violating the maxim of quantity. Those utterances disobey the rule of quantity maxim. This maxim indicated that the speaker was not telling the truth and giving false information. Do not say what you believe to be false and do not say that for which you lack adequate evidence. The result of the data can be seen as follows.
Excerpts 1 (Data 5)

Scientist : Has anyone seen the voice-changing travel lozenges?
Johnny : Um... No. No.

The conversation occurred between the main characters Johnny and Scientist. In that conversation, they are in the toy cupboard. At the time Johnny was talking to Patch and then Pegasus come. He explained that Johnny will be heading off to Hong Kong that night to meet Fisher, someone who knows about the Vortex. Pegasus also said that Johnny will be accompanied by Tucker. When Pegasus explains it all, Johnny eat candy that is on the table and suddenly his voice changed. then the scientists come and ask “Has anyone seen the voice-changing travel lozenges?” but Johnny responded “Um.. No. No.”

By that dialogue, Johnny’s utterance “Um.. No. No.” contains violation of the quality maxim. The maxim of quality indicated that people should give true information or what they say must be true. Johnny told that he did not know where the candy is. In fact, he had eaten the candy.

Excerpt 2 (Data 6)

Tucker : Sir, I don't think he's a “Susan.”
Johnny: But then you're not a linguist, are you, Tucker? It's not "Susan," it's “Shoooshan.” From the Xinzhou region, unless I'm very much mistaken. Thank you, Shoooshan.

The conversation produced between the main characters, Johnny and Tucker. The conversation occurred on board when the plane headed back to MI7’s headquarters. Tucker says this utterance when he sees a steward stowing Johnny English’s stuff named Susan. Susan is a name of a woman. Tucker is suspicious because the steward is a man. Tucker is afraid of someone in disguise that is going
to fail the mission. Tucker tries to be cooperative with Johnny English by telling what he thinks. Even though Johnny does not respond well what is said to be Tucker, he said “But then you're not a linguist, are you, Tucker? It's not "Susan," it's "Shoooshan." From the Xinzhou region, unless I'm very much mistaken. Thank you, Shoooshan.”

By that dialogue, Johnny English is not being cooperative to Tucker by telling something that is not really the truth and what he lacks of adequate evidence. Johnny violated maxim of quality of cooperative principle. It means that he is not being cooperative with Tucker. After the plane lands, Johnny realized the key of Vortex that he kept in his cabin was lost. It was happened because he was not being cooperative in communicating with Tucker. He did not really consider what Tucker informed him. The steward is actually the key thief. Johnny was not aware about that and lost the key.

1.1.1.2 Violating the Maxim of Quantity

The writer found eight utterances that include violating the maxim of quantity. Those utterances disobey the rule of quantity maxim. The result of the data can be seen as follows.

Excerpt 3 (Data 3)

Pegasus : People here often talk about your adventures in Mozambique. Well, MI-7 has come a long way since then. The guns, the fast cars, and the chauvinism are all on their way out. Frankly, I didn't want to see you back. You are everything I came into this service to change. But my hands are tied. And there are times when one has to go against one's better judgement. We have a situation.
Johnny : Indeed. There's a good puss. There's a good pussy. Who's a good pussy?

Pegasus : I'm impressed.

The conversation happened between The Pegasus and Johnny English. Pegasus was his new bosses. The dialogue occurred in the Pegasus’s room in The Toshiba British Intelligence. After five years of events in Mozambique and he was reclusive, he finally came over and joined back with the secret agent MI7. Then he met the leadership of the Agency, called Pegasus. Pegasus talks about past Johnny in Mozambique and she told that she called Johnny because there is a problem.

The Pegasus saying “People here often talk about your adventures in Mozambique. Well, MI-7 has come a long way since then The guns, the fast cars, and the chauvinism are all on their way out. Frankly, I didn't want to see you back. You are everything I came into this service to change. But my hands are tied. And there are times when one has to go against one's better judgement. We have a situation.” And Johnny looks surprised and replied: “Indeed. There's a good puss. There's a good pussy. Who's a good pussy?”.

Johnny violates two maxims, those are violating maxim of quantity and relevance. The violation of maxim of quantity occurs when Johnny answered questions very short and unclear. Then the violation of maxim of relevance happened when Johnny says “There's a good puss. There's a good pussy. Who's a good pussy?” in order for pegasus did not know what was going on and it is an answer that is not relevant.
Excerpt 4 (Data 4)

Johnny: Simon.
Simon: Hello, Johnny!
Johnny: Simon, you look wonderful. But, then, you always did.
Simon: Welcome back. How long has it been?
Johnny: I don’t know. Five years, three months and six days, or something.

The conversation produced among Simon and Johnny. Simon is the former colleague of Johnny. At that time, the pegasus told johnny to go to downstairs to meet with agents one and exactly he was simon. They have not met for a long time. When johnny greeted simon and asked johnny “Welcome back. How long has it been?”. Then Johnny answered “I don’t know. Five years, three months and six days, or something.”

By the dialogue, Johnny’s utterance “I don’t know. Five years, three months and six day, or something” contained of violation maxim of quantity because Johnny added more information. Johnny disobeys one of the rules of maxim of quantity. It made his contribution did not more informative than was required. Johnny should answer five years but he added “I don’t know” and “or something” as an unimportant answer.

In the film, Johnny portrayed still remembers the incident in Mozambique four years ago. He could not forget because it was the most humiliating incident for him. He had failed to become the head of security at the time of the inauguration of President Chambal, it caused the President of Chambal was killed.

Excerpt 5 (Data 8)

Johnny: Pegasus! I’ve got her! Come on, you witch.
Pegasus: English?
Johnny: She was in Hong Kong! She’s the killer!
The conversation happened between Johnny and Pegasus. This occurred when the conversation at Pegasus’s home. At that time there was a birthday party of Pegasus’s daughter. The event was also attended by Minister of Foreign affairs. After Johnny failed to show one of the keys of the Vortex, everyone departs. Then came an old lady was cleaning the room and Johnny thought it was the servants of the Vortex. Johnny catch and hit a woman, later shown to Pegasus. Pegasus said, “johnny”, means that the Pegasus was asking what is being done by Johnny. Then Johnny replied “she is in Hong Kong, she is the killer”. Johnny’s answer does not present what is asked by Pegasus.

By that dialogue, Johnny’s utterance “she is in Hong Kong, she is the killer” contains of violation maxim of quantity because Johnny answered too short and does not provide clear information. He said only that the woman was in Hong Kong, and she was the killer. The information was impressed very short and unclear. Johnny should explain that the old woman was in Hong Kong at a time when Fisher died and she was the killer of Titus Fisher.

Excerpt 6 (Data 11)

Tucker : Glove, sir?  
Johnny : I may not know much about golf, Tucker, but I know how to hold the bat.

The conversation occurred between the main characters Johnny and Tucker. That conversation occurred while they were on the golf course. Then, Johnny play golf and Tucker offers gloves by saying “glove, sir?”. Then Johnny responded and saying “I may not know much about golf, Tucker, but I know how to hold the bat.”.
By that dialogue, Johnny’s utterance “I may not know much about golf. Tucker, but I know how to hold the bat.” contains of violation maxim of quantity because his statement was too much saying and did not to the point. Supposedly, he did not have to say like that, just saying if he did not want to wear gloves.

**Excerpt 7 (Data 12)**

Tucker: You do know how to fly these, sir?
Johnny: *It was part of basic training.*

The conversation occurred between the main characters Johnny and Tucker. In this situation, Johnny and Tucker want to show that Karlenko is a member of Vortex. Pegasus says that Johnny must catch and bring Karlenko in alive. In that case, Johnny and Tucker confused how to bring karlenko and there is only helicopter. When johnny is going to drive a helikopter, tucker asked “You do know how to fly these, sir?”, because he want to make they were safety. Then Johnny answered questions by words that were less appropriate. Johnny replied, “*It was part of basic training*”.

Johnny’s utterance shows that he violated the maxims of quantity. The utterance is “*It was part of basic training*”. Johnny disobeyed the rule of quantity maxim. In this rule, the speaker said unclear and did not to the point. When Tucker asked if Johnny can drive a helicopter, Johnny should answer with the words “Yes” or “no”. In this situation, Johnny replied that this is part of basic training. Although the answer Johnny presented that he can certainly drive a helicopter because it is part of the basic training, but the words were impressed out of the topic.
Excerpt 8 (Data 17)

Pegasus: You're insane! Agent One, thank God.

Johnny: He won't help you. He's the third member of Vortex. Aren't you, Simon? Here to give you some Timoxy bubby... Timoxy bubby Timoxy bubby... To give you a drug that will make you obey his every command. I'm intrigued, Simon. How exactly were you going to administer it? By injection? Some hideous gas through the air vents? Or by spiking her drink?

The conversation occurred between the main characters Johnny and Pegasus. This conversation took place in Pegasus’s room. Johnny infiltrated the MI7’s headquarters because everyone was looking for it. Johnny recognized as the third member of the Vortex. Johnny was caught and pretending to be dead. Pegasus was very surprised when Johnny was in her room and Johnny tried to explain that Simon was going to make she killed Xiang Ping. Pegasus did not believe and said that Johnny's been crazy. Simon came and Pegasus said “Agent One, thank God”.

Johnny responded by saying “He won't help you. He's the third member of Vortex. Aren't you, Simon? Here to give you some Timoxy bubby... Timoxy bubby Timoxy bubby... To give you a drug that will make you obey his every command. I'm intrigued, Simon. How exactly were you going to administer it? By injection? Some hideous gas through the air vents? Or by spiking her drink?”. By the utterance, Johnny has violated the maxim of quantity. He broke two rules maxim of quantity. Johnny said too much and uninformative. He impressed kink in explaining that Simon was third person vortex. Then, Johnny drink beverages that
have been mixed with liquid mind control, he forgot that the drink was made to kill Xiang Ping and Pegasus.

**Excerpt 9 (Data 18)**

Tucker: Sir. What are you doing, sir?

Johnny: Guideline 17-5: Never question a senior agent in the field.

This dialogue is the interaction between Johnny and Tucker. At that point everyone had known that Simon was a member of the Vortex and he intended to kill Xiang Ping and Pegasus. Simon attempted to escape and Johnny ran out. Tucker asked what would Johnny do. Johnny did not answer question Tucker and said “Guideline 17-5: Never question a senior agent in the field”. Then Johnny direct jump from balcony. It turned out he wanted to chase Simon and jump using a parachute.

Johnny’s utterance shows that she violated the maxims of quantity. The utterance was “Guideline 17-5: Never question a senior agent in the field!”. Johnny disobeyed the rule of quantity maxim. In this rule, if the speaker did circumlocution or not to the point, then it violates the maxim of quantity. Supposedly, Johnny said what will she do. He did not want to tell Tucker but he instantly jumped. It could be said if Johnny hided something to Tucker but Tucker already knew would Johnny jump.

**Excerpt 10 (Data 19)**

Simon: Another balls-up, Johnny.

Johnny: Ooh..
The conversation occurred between the main characters Johnny and Simon. The conversation happened when they were inside the cable. Simon tried to flee but Johnny managed to catch up and got into the cable. The time Johnny would hit Simon, but Johnny's hand caught on the ropes. Then Simon said “Another balls-up, Johnny” and Simon kicked Johnny’s groin. Johnny does not feel pain. Simon felt surprised and tried to kick again. Johnny still did not feel the pain. Simon did not know that Johnny had studied the science of dividing themselves in the mountains of Tibet. Johnny answered Simon by saying “Ooh” as it evaporates.

Johnny’s utterance shows that he violated the maxims of quantity. The utterance is “Ooh!” Johnny disobeys the rule of quantity maxim. In this rule, the speaker had to speak in accordance with portions in want, not too long and not too short. Here, Johnny gives an answer that is too short and indistinct impressed and in sync with Simon.

1.1.1.3 Violating the Maxim of Relation

The writer found eight utterances that include violating the maxim of quantity. Those utterances disobey the rule of quantity maxim. The result of the data can be seen as follows.

Excerpts 11 (Data 1)

Master : Mind must be master of the body. Strong mind can separate the body from its suffering. Good concentration, English.
Johnny : Sorry? Hot! Hot! Hot! Hot!
This dialogue is the interaction between Johnny and Master. The Master was teacher of the science of self-defense. Johnny was told in Tibet to study the science of self-defense after failed the incident mission in Mozambique. He has failed to be head of security when the inaugural President of the Chambal. So he went to the mountains of Tibet to forget it's a shame that for four years. At that time Johnny was being trained with a concentration above the coals. While in the middle of the trip, the teacher said "Good concentration, English". It turned out Johnny heared and replied “Sorry? Hot! Hot! Hot! Hot!”.

Johnny’s utterance shows that he violated the maxims of relation. The utterance is “Sorry? Hot! Hot! Hot! Hot!”. Johnny disobeyed the rule of relation maxim. In this rule, people were assumed to say something which was relevant to what has been said before. In that dialogue, the utterances of Johnny and Master were irrelevant. Master conveyed admiration over the concentration of Johnny but Johnny replied with the word “sorry”. Then concentration Johnny fucked and he felt the heat of the coals. Then he said “Hot! Hot! Hot! Hot!”.

Excerpts 12 (Data 2)

Employee : Good morning, sir. Can I help you?
Johnny    : Johnny English.

The conversation happened between Johnny and Employee in The Toshiba British Intelligence office. At the time, Johnny came to the office due called in again to work on his new bosses by "Pegasus". Then Johnny went straight into the loby and standing in front of the receptionist. Receptionist said “Good morning,
sir. Can I help you?” but Johnny not replied in accordance with the employee’s questions. Johnny mention his full name.

By that conversation, the main character Johnny violated the maxim of relevant. Johnny’s utterance “johnny english” does not fulfill the rule of relation. The rule was the conversation must be relevant to the interaction. Here, Johnny did not response to what receptionist said. Johnny didn't know he was coming to meet with anyone, so he just mention his full name.

**Excerpts 13 (Data 3)**

Pegasus : People here often talk about your adventures in Mozambique. Well, MI-7 has come a long way since then The guns, the fast cars, and the chauvinism are all on their way out. Frankly, I didn't want to see you back. You are everything I came into this service to change. But my hands are tied. And there are times when one has to go against one's better judgement. We have a situation.

Johnny : Indeed. There's a good puss. There's a good puss. There's a good pussy. Who's a good pussy?

Pegasus : I'm impressed.

The conversation happened between The Pegasus and Johnny English. Pegasus is his new bosses. The dialogue occurred in the Pegasus’s room in The Toshiba British Intelligence. After five years of events in Mozambique and he was reclusive, he finally came over and joined back with the secret agent MI7. then he met the leadership of the Agency, called Pegasus. In the meeting, Pegasus talked about Johnny in the past in Mozambique and he told that he called Johnny because there was a problem.

The pegasus said “People here often talk about your adventures in Mozambique. Well, MI-7 has come a long way since then The guns, the fast
cars, and the chauvinism are all on their way out. Frankly, I didn’t want to see you back. You are everything I came into this service to change. But my hands are tied. And there are times when one has to go against one’s better judgement. We have a situation.” And Johnny looks surprised and replied: “Indeed. There’s a good puss. There’s a good pussy. Who’s a good pussy?”.

Johnny violate two maxims, those were violating maxim of quantity and violating maxim of relevant. Violating maxim of relevant occured when Johnny answered questions with irrelevant. It happened when Johnny saying “There’s a good puss. There’s a good pussy. Who’s a good pussy?” in order for Pegasus did not know what was going on and it is an answer that is not relevant.

**Excerpt 14 (Data 9)**

Woman : The backup electrical supply has been cut.
Johnny : No, it hasn’t. It’s been turned off.
Woman : Do you know how to turn it on?
Johnny : I should be getting back.

The conversation occurred between the main characters Johnny and woman. This woman was the servant of the Vortex. He was tasked to seduce Johnny in order to stay away from the inauguration of President while President of the Chambal. The woman called out Johnny and say that there was turned off the flow of electricity. After Johnny corrects, it turned out there was no utility power died. The woman asked “do you know how to turn it on?” but Johnny responded “I should be getting back”.

By utterance of Johnny “I should be getting back” has violated the maxim of relation. He broke one the rule of relation maxim. Johnny made the conversation unmatched with the topic. Supposedly, Johnny answered that
question with the word “Yes” or “no”. the answer was given by Johnny was not relevant to the question before.

**Excerpt 15 (Data 10)**

Johnny : Sorry. Yes, I'm Mr Adams, and you're Mr... Whoever you said you were
Karlenko : Well...
Johnny : *Stop! Sorry, I thought I had forgotten something.*

The conversation occurred between the main characters Johnny and Karlenko. Karlenko was a person who was alleged to be one of the members of the Group crime Vortex. Therefore, Johnny was assigned to investigate by means of masquerading as colleagues in the game of golf. When Johnny tried to ask a business run by Karlenko, he incorrectly mentioned the name. He even mentioned his name, Adam. At the time of Karlenko said “well”, Johnny replied “*stop. Sorry, I thought I had forgotten something.*”

By utterance of Johnny “*stop. Sorry, I thought I had forgotten something*” has violated the maxim of relation. He broke one rule of relation maxim. In maxim of relation, the conversation must be relevance to the interaction. In this conversation, the contribution of Johnny was not suitable to what Karlenko said. Karlenko said “*well*” because Johnny incorrectly mentioned his name. Johnny was confused between the pseudonym "Adam" and "Karlenko. But Johnny did not response what Karlenko has been told. He just the focused with the car that followed him. It showed that Johnny’s utterance was not match with Karlenko’s utterance.

**Excerpt 16 (Data 13)**
Johnny: Karlenko told me that the third man in Vortex is in MI7.
Simon: And you believed him?
Johnny: Simon, I have to ask you a question, face to face. Do you have any idea who it might be?
Simon: Johnny, I thought you were about to accuse me.

The conversation occurred between the main characters Johnny and Simon. The location of that conversation was at a restaurant. Johnny and Simon had dinner. Johnny intended to ask something important to Simon. When Johnny showed a key from the Vortex, he said, “Karlenko told me that the third man in Vortex is in MI7.” Simon was shocked and he prepared a pistol under his desk to shoot Johnny. Then Simon said “And you believed him?”, but Johnny did not answer according to what is asked by Simon. He opened new talks and asked “Simon, I have to ask you a question, face to face. Do you have any idea who it might be?”. After Simon heard Johnny, he relieved and put his gun back.

By utterance of Johnny “Simon, I have to ask you a question, face to face. Do you have any idea who it might be?” has violated the maxim of relation. He broke one the rule of relation maxim. In the maxim of relation, the conversation must be relevant to the interaction. In this conversation, the contribution of Johnny was not suitable to what Simon said. When Simon asked whether he believed the word karlenko about members of the Vortex that sits at MI7, he did not answer with “yes” or “no” but with the return to pronounce sentence questions.

Excerpt 17 (Data 14)

Kate: I’ve come to realise that what’s really exciting to me is great loyalty, determination, and courage. You have always fascinated me, clinically. But now you...
Johnny: Ms Sumner, your pupils are dilating.
Kate : Are they?
Johnny: Your cheeks are colouring.

The conversation occurred between the main characters Johnny and Kate. The location of that conversation was at a Kate’s apartment. After all people thought that Johnny was a member of the Vortex, everyone was looking for it. Then Johnny went Kate’s home and tried to explain that he was vilified. Kate carried for wounds that were in the firing distance Johnny. Kate tried to explain that he was amazed by Johnny and said “I’ve come to realise that what’s really exciting to me is great loyalty, determination, and courage. You have always fascinated me, clinically. But now you...”. Johnny turned his talk by saying “Ms Sumner, your pupils are dilating”.

Johnny’s utterance showed that he violated the maxims of relation. The utterance was “Sorry? Hot! Hot! Hot! Hot!”. Johnny disobeyed the rule of relation maxim. In this rule, people are assumed to say something which is relevant to what has been said before. In that dialogue, the utterances of Johnny and Kate were irrelevant. Kate convey her fascination to Johnny, but Johnny turned his talk in other way associated with the utterance of Kate. Johnny shifted by saying things about the physical of Kate, pupil of the eye.

**Excerpt 18 (Data 16)**

Johnny: Hello Tucker!
Tucker: What are you doing here? Every agent in the country is after you.
Johnny: We were right about Ambrose

The conversation occurred between the main characters Johnny and Tucker. The location of that conversation was at Tucker’s house. Johnny come
home to invite rejoin of Tucker in this mission. Earlier, Johnny did not believe Tucker that Simon was the third member of the Vortex. Then Johnny told tucker home and he was lay off from his work. Johnny convinced tucker that he was still needed.

By utterance of Johnny “We were right about Ambrose” has violated the maxim of relation. He broke one the rule of relation maxim. In the maxim of relation, the conversation had to be relevant to the interaction. In this conversation, the contribution of Johnny was not suitable to what Tucker said. In this conversation, Tucker was shocked because Johnny suddenly came to his home when he was in the search by all agents. Tucker asked “What are you doing here? Every agent in the country is after you” but Johnny did not answer the Tucker’s questions with the relevant answer. Johnny english replied “We were right about Ambrose”.

1.1.1.4 Violating the Maxim of Manner

The writer found three utterances that included violating maxim of quantity. Those utterances disobeyed the rule maxim of quantity. The result of the data can be seen as follows.

Excerpt 19 (Data 7)

Pegasus : English?
Johnny : Now, I know what you're going to say, it's a pretty small object. Well, it's often the little things that pack the biggest punch. After all, David killed Goliath with a pebble.
The conversation happened between Johnny and Pegasus. The conversation took place in the offices of MI7. Johnny just got back from Fisher along with Tucker. He went home carrying a suitcase containing the Pegasus was one of the keys to the Vortex. Johnny entered the boardroom was proud and confident because he felt the successful uncovering the secrets of the Vortex. After he opened the suitcase, everyone was surprised. they were shocked not because seeing the key from the vortex, but they were surprised because inside the suitcase is empty. Then Pegasus tried to ask Johnny and said “English?”. Johnny cut words of Pegasus and said “Now, I know what you're going to say, it's a pretty small object. Well, it's often the little things that pack the biggest punch. After all, David killed Goliath with a pebble”.

By that dialogue, Johnny disobeyed the rule of manner maxim. In this rule, if the speaker exaggerates thing, then it violated the maxim of manner. When Pegasus says “Johnny?”, it can be interpreted that Pegasus would like to ask where the key was described by Johnny because the suitcase was empty. Johnny cut talk of Pegasus and he said proudly, “Now, I know what you're going to say, it's a pretty small object. Well, it's often the little things that pack the biggest punch. After all, David killed Goliath with a pebble”. He talked too much and impressed snob.

Excerpt 20 (Data 15)

Johnny: Heart-rate rising. Ms Sumner, I believe we're emotionally leaking.
Kate : The bedroom, quickly.
Johnny: Absolutely.
The conversation happened between Johnny and Kate. This occurred when the conversation at the home of Kate. They talked about their feelings. They admired each other and Johnny said “Heart-rate rising. Ms Sumner, I believe we're emotionally leaking”. At that time they were about to kiss. Then the bell went, someone came. Kate was surprised and told Johnny went to the bedroom “the bedroom, quickly”. Johnny replied with a smile, “absolutely”.

Johnny’s utterance showed that he violated the maxims of manner. The utterance was “absolutely”. Johnny disobeyed the rule of manner maxim. When Kate told Johnny to go to the bedroom, it is because there is someone coming. Kate did not want anyone to know that Johnny was hiding at home. This situation is not understood by Johnny. Johnny replied “absolutely”, it can be said to be ambiguous because the Johnny’s word could be interpreted as he learned that Kate told him to hide because there was someone coming. The word can also refer that Kate told him to go to the bedroom to do things that are not so they do, such as kissing.

Excerpt 21 (Data 20)

Johnny : Gotcha! Gotcha. Got you! Just about had enough of you, you old cow! You're going nowhere! Pegasus!

Pegasus : English!

Johnny : It's her! It's the killer cleaner! Finally, I've got her!

The conversation happened between Johnny and Pegasus. The conversation took place in the palace. After Johnny managed to uncover the evil Vortex, he was invited to the state palace to meet the Queen. The Queen wanted to meet with Johnny to give awards for achievement of Johnny. When Johnny
entered a room, he met the old woman who became servants of the Vortex. He tried to catch and hit her, e said “Gotcha! Gotcha. Got you! Just about had enough of you, you old cow! You're going nowhere! Pegasus!”. Pegasus was surprised and said “English”, the meaning of the word in “English” was that he wanted to know what was done by Johnny. Then Johnny replied “It's her! It's the killer cleaner! Finally, I've got her!”

4.1.2 The Reasons of Violation of Maxims by the Main Character

4.1.2.1 Violating Maxims of Quality

The writer found two reasons why the main character violates maxim of quality. They are; hiding the truth and building one’s belief.

4.1.2.1.1 Hiding the Truth

This reason happened when the speaker doesn’t want the hearer knowing the something real.

Excerpts 22 (Data 5)

Scientist : Has anyone seen the voice-changing travel lozenges?
Johnny   : Um... No. No.

In that conversation, the reasons of Johnny why he violated the maxim of quality were hide the truth. When johnny was in a room of weapons, pegasus comes. Pegasus reminds Johnny that he came here not only for chatting. Johnny listened to what was said there he saw Pegasus and candy on the table. Then he ate the candy and it turned out that candy was candy voice modifier. When
scientists came and asked “has anyone seen the voice-changing travel lozenges?”, immediately Johnny hide the candy and says that he did not see the candy. Johnny did not want scientists knew that he had to eat the candy and he also did not want to shame in front of many people.

4.1.2.1.2 Building One’s Belief

The reason this occurs when the speaker wants to make the hearer believe what he has to say.

Excerpt 23 (Data 6)

Tucker: Sir, I don't think he's a “Susan.”
Johnny: But then you're not a linguist, are you, Tucker? It's not "Susan," it's "Shoooshan." From the Xinzhou region, unless I'm very much mistaken. Thank you, Shoooshan.

There were reasons why Johnny violated the maxim of quality in this utterance “But then you're not a linguist, are you, Tucker? It's not "Susan," it's "Shoooshan." From the Xinzhou region, unless I'm very much mistaken. Thank you, Shoooshan.”. The reason was to building one’s belief. When Johnny and Tucker were in the plane, there was a steward named Susan. Tucker tried to tell Johnny that there are strange. Steward was named Susan, while Susan was the name for a female. Johnny replied to the statement of Tucker with a long sentence is not clear. He composed about the origin of the word “Susan”.

4.1.2.2 Violating Maxims of Quantity
The writer found some reason why the main character violates maxim of quantity. They are: hiding the truth, making joke or entertaining, building one’s belief, saving face and convincing the hearer.

4.1.2.2.1 Hiding the Truth

This reason happened when the speaker doesn’t want the hearer knowing the something real.

Excerpts 24 (Data 3)

Pegasus : People here often talk about your adventures in Mozambique. Well, MI-7 has come a long way since then The guns, the fast cars, and the chauvinism are all on their way out. Frankly, I didn't want to see you back. You are everything I came into this service to change. But my hands are tied. And there are times when one has to go against one's better judgement. We have a situation.

Johnny : Indeed. There's a good puss. There's a good puss. There's a good pussy. Who's a good pussy?

Pegasus : I'm impressed.

In that conversation, the reasons of Johnny why he violated the maxim of quantity and maxim of relation are hide the truth. When Johnny met with pegasus in her room, pegasus explained why johnny were invited join in the MI7. When the papers on the table almost fly because of the wind blown through the window. Johnny stood up and closed the window. Johnny did not see that there was a cat sitting at the window, cats that fall. Johnny was shocked, he pretend were carrying pegasus’s cat and being petted. He said “There's a good puss. There's a good puss. There's a good pussy. Who's a good pussy?” because he did not want the Pegasus knew that her cat had fallen down and Johnny didn't want to shame in front of Pegasus.
Excerpt 25 (Data 18)

Tucker: Sir. What are you doing, sir?  
Johnny: Guideline 17-5: Never question a senior agent in the field.

In that dialogue, the reason of Johnny why he violated the maxim of quantity was hiding the truth. When Tucker asked what would be done by Johnny, Johnny didn't want to answer directly. Johnny answered “, he did not want Tucker knows what he's doing because he'll feel Tucker was still beginner and while he was a senior.

4.1.2.2.2 Entertaining the Hearer

This reason happened when the speaker want through humor in their conversation.

Excerpts 26 (Data 4)

Johnny: Simon.  
Simon: Hello, Johnny!  
Johnny: Simon, you look wonderful. But, then, you always did.  
Simon: Welcome back. How long has it been?  
Johnny: I don't know. Five years, three months and six days, or something.

From that utterance, Johnny had a reason why he utters that word. The reason was to making joke with Simon. When Johnny met with Simon, he tried to make a joke because they had not met. In fact Johnny knew how long he did not meet with Simon but Johnny wanted to smelt the mood with a joke.

Excerpt 30 (Data 19)

Simon: Another balls-up, Johnny.  
Johnny: Ooh..
In that dialogue, the reason of Johnny why he violated the maxim of quantity was joking or underestimating the Simon’s backlash. When Johnny and Simon fight in the cable, hand Johnny caught the ropes. Simon then tried to hit the genitals Johnny but Johnny could not feel pain. Simon did not know that Johnny had studied the divisions themselves in the mountains of Tibet.

4.1.2.2.3 Building One’s Belief

The reason this occurs when the speaker wants to make the hearer believe what he has to say.

Excerpt 27 (Data 8)

Johnny: Pegasus! I've got her! Come on, you witch.
Pegasus: English?
Johnny: She was in Hong Kong! She's the killer!

Johnny had a reason why he violated the maxim of quantity. The reason was to building one’s belief. Johnny wanted to show that the old woman who became the servants of Vortex really exist. During this time, Johnny failed to catch that old woman. When he managed to catch, it turned out that the old woman was not what he was looking for, but Pegasus’s mom.

Excerpt 27 (Data 12)

Tucker: You do know how to fly these, sir?
Johnny: It was part of basic training.

By the conversation above, Johnny had a reason why he violated maxim of quantity. The reason was to building one’s belief. In that situation, Johnny wants to reassure tucker that he could steer the plane. In fact, when they start to fly, johnny crashed into trees in the vicinity.
4.1.2.4 Saving the Face

The reason this occurs when the speaker doesn't want to embarrass himself or others in public.

Excerpt 28 (Data 11)

Tucker : Glove, sir’?
Johnny : *I may not know much about golf, Tucker, but I know how to hold the bat.*

There was a reason why Johnny violated the maxim of quantity in this utterance "*I may not know much about golf, Tucker, but I know how to hold the bat*". The reason was to saving the face. Johnny said it was because he didn't want to shame in front of crowds because he could ot play golf. Although he could not play, he still spoke with confidence and as if he was great. In fact, Johnny failed to hit a golf ball and his bat was thrown.

4.1.2.5 Convincing the Hearer

The reason this occurs when speakers want more convincing listeners about the truth of his words.

Excerpt 29 (Data 17)

Pegasus : You're insane! Agent One, thank God.
Johnny : *He won't help you. He's the third member of Vortex. Aren't you, Simon? Here to give you some Timoxy bubby... Timoxy bubby Timoxy bubby... To give you a drug that will make you obey his every command. I'm intrigued, Simon. How exactly were you going to administer it? By injection? Some hideous gas through the air vents? Or by spiking her drink?*

In that dialogue, the reasons of Johnny why he violated the maxim of quantity were convincing the hearer. When Johnny met with Pegasus, he
attempted to convince the Pegasus that Simon was a member of the Vortex. Simon was a betrayal in MI7 but Johnny says things that were too long and convoluted so make Pegasus did not understand with what Johnny said.

4.1.2.3 Violating Maxims of Relation

The writer found some reasons why the main character violates maxim of relation. They are: convincing the hearer, saving face and hiding the truth.

4.1.2.3.1 Convincing the Hearer

The reason this occurs when speakers want more convincing listeners about the truth of his words.

Excerpt 30 (Data 2)

Employee : Good morning, sir. Can I help you?
Johnny : Johnny English.

In that dialogue, the reason of Johnny why he violated the maxim of relation is to convincing the hearer. When Johnny mentioned his full name, he felt very confident. It could be seen from a facial her face. He felt confident because he came into the office and invited it to solve a problem. He mentioned the name aloud for the employee convinced that he is a great person.

Excerpt 31 (Data 16)

Johnny : Hello Tucker!
Tucker : What are you doing here? Every agent in the country is after you.
Johnny : We were right about Ambrose

The reason why Johnny violated the maxim relation was to building one’s belief. Johnny would like Tucker to believe that he knew members of the Vortex
was Simon. Johnny also tried convincing Tucker to join back complete this mission.

4.1.2.3.2 Saving the Face

The reason this occurs when the speaker doesn't want to embarrass himself or others in public.

Excerpt 32 (Data 9)

Woman: The backup electrical supply has been cut.
Johnny: No, it hasn't. It's been turned off.
Woman: Do you know how to turn it on?
Johnny: I should be getting back.

In that dialogue, the reason of Johnny why he violated the maxim of relation was to saving face. At the time of the inauguration of the President of the chambal, Johnny was the head of security. When the President of Chambal delivered a speech, there was woman who called Johnny and said that there was a cut off the flow of electricity. Then Johnny and the woman went to see it, but after a review by Johnny turned out not to be flow of electricity that is turn off. The woman asked Johnny “do you know how to turn it on?” while open the dress. She is trying to seduce Johnny in order did not to return to the place of the inauguration. Then Johnny responded “I should be getting back”. The purpose of Johnny said it was because he wanted to look professional though tempted by anyone. But in reality, he joined with the woman and take a dip in the pool.

Excerpt 33 (Data 1)

Master: Mind must be master of the body. Strong mind can separate the body from its suffering. Good concentration, English.
Johnny: Sorry? Hot! Hot! Hot! Hot!
By the conversation above, Johnny had a reason why he violated the maxim of relation. The reason was Johnny did not hear clearly what was said by the Master. At the time, Johnny was trained with a concentration above the coals. Then the Master praised the excellent Johnny concentration. It made the concentration of Johnny interrupted and he felt the heat of the coals.

4.1.2.3.3 Hiding the Truth

This reason happened when the speaker doesn’t want the hearer knowing the something real.

Excerpt 34 (Data 10)

Johnny : Sorry. Yes, I'm Mr Adams, and you're Mr... Whoever you said you were
Karlenko : Well...
Johnny : Stop! Sorry, I thought I had forgotten something.

Johnny had a reason why he violated the maxim of quantity. The reason was hiding the truth. When Johnny and Karlenko would play golf, Karlenko saw Johnny and praised the car was. Then Johnny mentioned “Royce” and made the car was active automatically. Karlenko invited Johnny to play golf and Johnny said “let’s go”. The word “let’s go” means Johnny ordered his car to the road, so the car was running. Johnny realized that his car was running, so he said “stop” and the car stopped. Then Johnny continued the conversation by saying “sorry, I thought I had forgotten something”. Johnny’s reason to lie was to hide the truth that she said “stop” to stop his car.

Excerpt 35 (Data 13)
Johnny: Karlenko told me that the third man in Vortex is in MI7.
Simon: And you believed him?
Johnny: Simon, I have to ask you a question, face to face. Do you have any idea who it might be?
Simon: Johnny, I thought you were about to accuse me.

In that dialogue, the reason of Johnny why he violated the maxim of relation was hiding the truth. When Simon asked whether Johnny believed with waffle Karlenko, Johnny thus spoke with words that did not correspond to the question Simon and he asked Simon whether he knew who the person in question by Karlenko. The reason why Johnny did breach the maxim it is he did not want Simon to know that he believed.

Excerpt 36 (Data 14)

Kate: I've come to realise that what's really exciting to me is great loyalty, determination, and courage. You have always fascinated me, clinically. But now you...
Johnny: Ms Sumner, your pupils are dilating.
Kate: Are they?
Johnny: Your cheeks are colouring.

In that conversation, the reason of Johnny why he violated the maxim of relation was to hiding the truth. When Kate tried to reveal her feelings to Johnny, but Johnny turned his talk by saying things that were associated with physical of kate. The reason why Johnny did it because he did not want Kate to know that in fact he also felt in love with Kate.

4.1.2.4 Violating Maxims of Manner
The writer found two reasons why the main character violates maxim of manner. They are: avoiding to hurt the hearer or satisfying the hearer and building one’s belief.

4.1.2.4.1 Avoiding to Hurt the Hearer

The reason this occurs when the speaker does not want to hurt or make the speaker is angry or offended.

**Excerpt 37 (Data 15)**

Johnny: Heart-rate rising. Ms Sumner, I believe we’re emotionally leaking.
Kate: The bedroom, quickly.
Johnny: Absolutely.

Johnny had a reason why he violated the maxim of manner. The reason was avoiding to hurt the hearer. When Kate tells Johnny to went the bedroom, he thought that would do the things they wanted, like kissing. Johnny answered “absolutely” because to please kate deemed invite had as sign to go to the bedroom.

4.1.2.4.2 Building One’s Belief

The reason this occurs when the speaker wants to make the hearer believe what he has to say.

**Excerpt 20**

Johnny: Gotcha! Gotcha. Got you! Just about had enough of you, you old cow! You’re going nowhere! Pegasus!
Pegasus: English!
Johnny: It’s her! It’s the killer cleaner! Finally, I've got her!
Johnny had a reason why he violated maxim of quantity. The reason was building one’s belief. Johnny wanted to show that the old woman who became the servants of Vortex really exist. During this time, Johnny failed to catch that old woman. When he managed to catch, it turned out that the old woman was not what he was looking for, but the Queen, the old woman that he meant it had been caught by a security guard.

**Excerpt 7**

**Pegasus**: English?

**Johnny**: *Now, I know what you're going to say, it's a pretty small object. Well, it's often the little things that pack the biggest punch. After all, David killed Goliath with a pebble.*

The reasons why Johnny violated the maxim manner are to convincing and building one’s belief. When Johnny went to Pegasus’s house to show something very valuable to the Vortex, he carried a suitcase containing one of the keys of the Vortex. Johnny was very confident to open and show the contents of the suitcase he was carrying. Pegasus says “english” which could be interpreted that the Pegasus was asking what he admits because its contents were empty, but Johnny cut Pegasus’s discussion and says things that are redundant. Johnny wanted to assure everyone that something he found was very valuable.

**1.2 Discussion**

After analyzing *Johnny English Reborn* movie, the researcher showed the conclusion from the finding. There were twenty utterances of violating maxims by the main character. The researcher found all of kinds of violating maxims within
conversation. They were: violating maxim of quality, violating maxim of quantity, violating maxim of relation, and violating maxim of manner.

The main character violated maxim of quality which he gave too short or much contribution. He also gave uninformative information. Furthermore, when he violated maxim of quality, they did not give the truth information, means they told lie and denied the truth of information and also make irony for the hearer. In analysis, violated the maxim of relation happened when the main characters answered with unsuitable answer. The last maxim was maxim of manner. The main characters violated maxim of manner when the main characters gave an ambiguity contribution.

The researcher also found some reasons why the main character violated the maxims. Those were hiding the truth, saving face, satisfying the hearer, building one’s belief, and convincing the hearer.

Furthermore, there previous studies were different with this research. Another research, violating maxims also found, for example Hidayati in her reasearch “An Analysis of the Violation of Maxim in Malam Minggu Miko Situation Comedy” found that there are also four types of violating maxims. By those previous study, violation of maxim used by the people to make the listener laughed because the data of this research was comedy genre.

Another reasearch that contains of cooperative principle was “The Cooperative Principle Analysis of Palestine Protest Poster” written by Septi Dwi Andini, 2012. She focused in how many types of conversational maxims used in Palestine protest posters and the social context behind each utterance in Palestine
protest poster. From the protest posters which collected by researcher there are 4 types of conversational maxims that was found, they were maxim of quantity, maxim of quality, maxim of manner and maxim of relation. However maxim of quality was the dominant maxim than other maxims. The protesters tend to use maxim of quality on their protest poster because they tried to speak the truth based on the fact.

From all of the discussion, the type of violating maxims and the reasons were very important to analyze. The researcher analyzed what kind of violating maxims that was done by the main character based on Grice’s Theory. Beside that, the researcher also analyzed the reasons why the main character did violating maxims.